BUTTE COUNTY

CHILDREN AND FAMILIES COMMISSION

STRATEGIC PLAN





1st Adopted - November 17, 2000 2nd Annual Review – November 30, 2001 3rd Annual Review – November 29, 2002

4th Annual Review - November 21, 2003

Butte County Children and Families Commission 202 Mira Loma Drive, Suite 29 Oroville, California 95965



Butte County Children and Families Commission

The Butte County Board of Supervisors originally appointed the following members of the Butte County Children and Families Commission in spring of 1999:

- Patricia Cragar, Director, Butte County Department of Social Welfare
- Jane Dolan, Chair, Butte County Board of Supervisors
- Marian Gage, Coordinator, Butte County Office of Education
- Gary House, Director, Butte County Department of Public Health
- Mark Lundberg, Health Officer, Butte County Department of Public Health
- Sandra Machida, Department Chair, California State University, Chico
- Linda Moore, Director, Calvary Lutheran Children's Center
- Deborah Rowell, Executive Director, Exceptional Family Support, Education & Advocacy Center of Northern California
- Gene Smith, Regional Coordinator, CA Resource and Referral Network

In the spring of 2001, the County Board of Supervisors appointed Commissioners Dolan, Lundberg, Machida, and Smith for another two- year term.

Commission membership remained the same from inception until spring of 2002 when the County Board of Supervisors appointed Karen Marlatt to fill a vacancy resulting from the death of Commissioner Deborah Rowell. In spring of 2002, Commissioners Gage and Moore were appointed for another two-year term.

In the summer of 2003, Commissioners Dolan, Lundberg, Machida, and Smith were appointed for another two-year term. Commissioner, Phyllis Murdock filled the permanent appointment position as the Director of Butte County Department of Public Health in the summer of 2003 upon the retirement of Commissioner House. And, in the summer of 2003, the County Board of Supervisors appointed Jeff Fontana and Mary Neumann as alternate commission members.

ACKNOWLEDGEMENTS

The Children and Families Commission wishes to acknowledge and extend their deepest appreciation to all of the individuals whom have given so generously of their time and expertise. Because of your contributions, we are able to present a plan that is stronger, more credible, and truly reflective of the input of communities and individuals throughout the county. Thanks to the people listed below, and the many community members – too numerous to name individually – who participated in community forums and focus groups, we feel that we have succeeded in developing a plan that will serve us well as we begin our efforts to improve address the needs Butte County's youngest children and their families. We will continue to seek involvement from those who have participated thus far and from others in our community.

Original Commissioner Strategic Planning Committee:

- Pat Cragar,
- Marian Gage, Co-Chair
- Sandra Machida
- Gene Smith, Co-Chair

Original Commissioner Community Outreach Committee:

- Jane Dolan, Co-Chair
- Mark Lundberg
- Linda Moore
- Deborah Rowell, Co-Chair

Original Advisory Committee Representatives:

- Butte County Local Child Care Planning Council: Gloria Balch, Heather Senske
- Children's Services Coordinating Council: Gloria Balch, Amy Christianson, Cathi Grams, Heather Senske
- Child Abuse Prevention Council: Gloria Balch, Nancy Fern, Debra Henley, Margie Ruger

ORIGINAL GROUPS' FORMALLY RECOGNIZED AS PLANNING PARTNERS:

- League of Women Voters: Yolanda Holt, Janet Wilson
- Perinatal Council: Barbara Clifford, Ann Dickman, Debra Henley, Julie Wetmore
- Butte County Tobacco Prevention Coalition: Phyllis Bond, Gina Ellena, Brian Peterson

ORIGINAL INDIVIDUAL PARTICIPANTS:

- Sher Crawford, Community Action Agency Head Start
- Patty Davis, Community Representative
- Trynn Dionne, Data Collection contracted by BCCFC
- Steve Erwin, Community Representative
- Tamie Gomez, Community Representative
- Gloria Halley, Butte County Office of Education
- Bill Hubbard, North Valley Community Foundation
- Gene Lucas, Community Representative
- Dan Nguyen-Tan, North Valley Community Foundation
- Joan Ortega, Butte County Department of Behavioral Health
- Michelle Parker, Community Action Agency Head Start
- Joy Todd, Community Representative
- Emily Weber, Far Northern Regional Center
- Jana Wilson, Butte County Office of Education
- Anna Dove, Public Health Department
- Cathi Grams, Department Social Welfare
- Cindy Young, Butte County Office of Education
- Insu Hyams, Department Public Health
- Kiyomi Bird, Department Public Health

BUTTE COUNTY CHILDREN AND FAMILIES COMMISSION STRATEGIC PLAN

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Butte County Children and Families Commission Strategic Plan

1. EXECUTIVE SUMMARY

Proposition 10

In November 1998, the California electorate voted in favor of Proposition 10, "The California Children and Families First" Initiative, which then became effective on January 1, 1999. The initiative levies a tax on cigarettes and other tobacco products in order to provide funding for local early childhood development programs. Proposition 10's ultimate goal is to enhance the early growth experiences of children, enabling them to be more successful in their school careers and lead better lives.

Funding is intended to help develop a comprehensive and integrated system for early childhood development services centered around four strategic results – Strong Families, Healthy Children, and Children Learning and Ready for School, and Improved Systems. The Act emphasizes local decision-making to provide greater local flexibility in designing service delivery systems and eliminating duplicative administration. These decisions rest with county-based Commissions under the guidance of the State Commission. In order to receive funds from the Proposition 10 trust, each county must adopt a comprehensive, integrated strategic plan that reflects an outcomes-based accountability process for investing resources provided by the Act.

The Butte County Children and Families Commission

Following passage of Proposition 10, the Butte County Board of Supervisors approved the required action establishing a County Commission and a dedicated Trust Fund. This initial action established the parameters and membership of the Commission as outlined in the state proposition. The Board of Supervisors originally selected nine persons to serve on the Commission with a desire to include broad community representation.

In the spring of 2001, the County Board of Supervisors appointed Commissioners Dolan, Lundberg, Machida, and Smith for another two- year term.

Commission membership remained the same from inception until spring of 2002 when the County Board of Supervisors appointed Karen Marlatt to fill a vacancy resulting from the death of Commissioner Deborah Rowell. In spring of 2002, Commissioners Gage and Moore were appointed for another two-year term.

In the summer of 2003, Commissioners Dolan, Lundberg, Machida, and Smith were appointed for another two-year term. Commissioner, Phyllis Murdock filled the permanent appointment position as the Director of Butte County Department of Public Health in the summer of 2003 upon the retirement of Commissioner House. And, in the summer of 2003, the County Board of Supervisors appointed Jeff Fontana and Mary Neumann as alternates totaling eleven Commission members.

The current Commission includes the following:

- Patricia Cragar Butte County Department of Social Welfare, Director
- Jane Dolan Board of Supervisors, Member
- Marian Gage Butte County Office of Education, Coordinator
- Mark Lundberg Butte County Department of Public Health, Health Officer
- Sandra Machida California State University, Chico, Professor of Psychology & Program Coordinator
- Linda Moore Calvary Lutheran Children's Center, Director
- Karen Marlatt Community Action Agency Head Start, Special Education Coordinator
- Phyllis Murdock Butte County Department of Public Health, Director
- Gene Smith California Child Care Resource and Referral Network, Regional Coordinator
- Alternate: Jeff Fontana Butte County Department of Employment and Social Services, Public Information Officer
- Alternate: Mary Neumann Parent Education Network, Finance Director

Vision

All Butte County children will be born healthy and valued. They will be safe, capable, healthy, strong and active learners. Our children will grow up in a nurturing family and community that help them to achieve their full potential and be successful in life.

Mission

The Butte County Children and Families Commission is dedicated to identifying and supporting the provision of a county-wide, comprehensive, integrated system of early childhood development and health services that will lay the emotional, social, physical, and intellectual foundation for every child to thrive and enter school ready to learn and later become a productive, well adjusted member of society.

The Planning Process

The term "strategic planning" refers to a coordinated and systematic process for developing a plan for the overall course and direction of the endeavor or enterprise in order to optimize future potential. The central purpose of this process is to ensure that the course and direction is well thought out, sound and appropriate and to ensure that the limited resources of the enterprise (time and capital) are sharply focused in support of that course and direction. The process encompasses both strategy formulation and implementation. The Commission began meeting regularly in July of 1999 and immediately began working on the strategic plan.

The following designated Advisory Committees to the Commission participate in development and annual reviews of the Strategic Plan:

The Butte County Local Child Care Planning Council (LPC)

This collection of individuals represents a broad spectrum of children's services. Its primary focus is to plan for and positively impact early care and education received by the children and families of Butte County. Assembly Bill 1542 designated Local Planning Councils as the mandated entity responsible for countywide needs assessment, short and long range collaborative planning, and service delivery prioritization. Service consumers and providers, agencies and community representatives are included in the LPC's broad representation. The LPC's perspective, expertise and practical experience will facilitate identification of needs and service gaps with a comprehensive approach to early childhood education and early cares issues. As the Commission's designated Advisory Committee, the LPC worked with and supported the strategic planning process and other activities of the Commission.

Children's Services Coordinating Council (CSCC):

This group promotes and encourages the provision of comprehensive services for children and families in Butte County through interagency coordination. The primary purpose and mission of the CSCC is to facilitate the delivery of effective human services to children and their families in need in Butte County. CSCC seeks to accomplish this mission through education, interagency coordination, planning and the identification of resources to maximize the delivery of services to those most in need. This Council was established in response to, and in accordance with SB997 (Chapter 12.8 of the Welfare and Institutions Code.) As the Commission's designated Advisory Committee, CSCC acted in an advisory capacity to the Commission so as not to duplicate, research and resources in Butte County.

Child Abuse Prevention Council (CAPC):

This team serves as Butte County's Child Abuse Prevention Council, as outlined in Chapter 12.5 of the Welfare & Institutions Code, and coordinates efforts to prevent and respond to child abuse. Functions of the council include providing a forum for interagency coordination in the prevention, detection and treatment of child abuse, promoting public awareness of child abuse and neglect and the resources available for intervention/treatment, and providing training for professionals and community members. Representation on the Child Abuse Prevention Council includes members from public child welfare, public health and behavioral health, local perinatal council, criminal justice system, public/private schools, community-based social service agencies, private family therapists, local hospitals, and interested community members. As a designated Advisory Committee, the Child Abuse Prevention Council acted in an advisory capacity to the Commission on local needs and resources in child abuse prevention and treatment.

These Advisory Committees contribute in a number of ways to the development of the strategic plan and annual revisions. Some examples include the following:

- Contributing expertise and diverse professional perspectives.
- Assisting with coordination and facilitation of public outreach, input and forums.
- Identifying and prioritizing needs and service gaps.
- Collaborating during the integrated service planning development.

- Interfacing between other advisory committees, the Commission and interested groups.
- Accessing and disseminating matching funding information for Proposition 10 dollars.

Other recognized community groups/councils that participate in the strategic planning process include the following:

- Perinatal Council
- Butte County Tobacco Prevention Coalition
- League of Women Voters

A number of Ad Hoc committees comprised of commissioners are utilized for specific tasks or issues. In some instances Ad Hoc Committees include advisory group representatives and community members. For example, administration, contract awards, school readiness, strategic planning & evaluation, and child care retention are Ad Hoc Committees of the Commission.

Community Assessment

Three major community assessment activities helped to move the plan's progress forward. First, during February, March and April 2000, the Strategic Planning Committee collected and reviewed twenty-six community assessment documents related to the four focus areas of the strategic plan. In this way, the Commission made use of existing relevant and timely documentation of the critical needs of children and families in Butte County without duplicating the efforts of other area agencies.

Twelve focus groups took place in May and June 2000. Focus groups were held in Chico, Oroville, Mooretown Rancheria and Paradise. Participants were parents, service providers and other community members representing the Native American population, Hmong population, mom's play groups Migrant Head Start parents group, parents with special needs children, young parents and the Butte County Local Child Care Planning Council. In all, over 400 individuals participated in the assessment of community needs and assets. Sixty-one individuals completed surveys.

Focus Areas and Outcome Statements

In year 2000, the Commission adopted four focus areas, based on the priorities set by the Children and Families Initiative, from which to develop outcomes and objectives. These focus areas are: Healthy Families; Early Care and Education; Improved Family Functioning; and Improved Systems for Families. For each of the focus areas, the Commission developed outcome statements that articulated their hopes for children and families in Butte County as a result of comprehensive programs and services implemented with the assistance of Proposition 10 funding.

Focus Area One: Healthy Children -

- 1. Pregnant women, children ages 0-5, and their families will receive comprehensive, preventive, and affordable health services
- 2. Parents/caregivers will provide nurturing, safe, and healthy environments for children from the prenatal stage to 5 years of age.

Focus Area Two: Early Care and Education

- 1. Children will receive care by nurturing, supportive, knowledgeable adults in stable, safe and stimulating environments.
- 2. Children will be well and ready to learn in kindergarten
- 3. Children will have affordable, quality childcare and early childhood programs available to them.

Focus Area Three: Improved Family Functioning – Strong Families

- 1. Children will thrive in safe and nurturing families.
- 2. Children will receive physical, emotional, and intellectual support at home, in school, and in the community.
- 3. Children will be well, ready, and able to learn in kindergarten.

Focus Area Four: Improved Systems for Families – Integrated, Accessible, and Culturally Appropriate

1. Programs will be delivered in a comprehensive and collaborative manner that reduces duplication and improves accessibility to all populations through enhanced communication and coordination.

In years **2002/2003**, the Commission adopted the following revised definition of terms, four prioritized result areas, and desired outcomes for strategic and fiscal years 04 – 05 through 06 - 07 funding allocation plan inclusion:

Revised Definition of Terms

- Result = condition of well being for children, families, and the community. Answers the question: "What do we ultimately want for this population"?
- Desired Outcomes = help to realize the result. Answers the question: "What are the areas we need to address to realize the results"?
- Indicators = quantify the desired outcomes. Answers the question: "How would we recognize the desired outcomes in measurable terms"?
- Strategies = possible actions taken to achieve the desired outcomes. Answers the question: "What steps will it take to get there"?
- Performance Measures = specific level of change desired during the duration of project or plan. Answers the question: "How much change occurred"?

Prioritized Result Areas and Desired Outcomes for fiscal years 04 –05 through 06 - 07

1. Result Area: Children are born and remain healthy and well nourished.

Desired Outcomes: Parents are tobacco, drug, and alcohol free. Parents are knowledgeable and supportive in providing for the health needs of their children. Children reach optimal health and dental milestones. Women achieve optimal health during pregnancy.

2. Result Area: Early Care and Education Providers are competent, qualified, and remain in the profession.

Desired Outcomes: Stabilized provider workforce. Providers are adequately compensated. Providers have knowledge and abilities to improve children's school readiness and success. There is sufficient supply of providers. Informal/exempt providers have basic early childhood education.

3. Result Area: Children are ready to enter school and progress successfully.

Desired Outcomes: Parents have knowledge and abilities to support school readiness and success in continued learning. Children demonstrate developmentally appropriate competencies in self-care, social, emotional, cognitive, physical, and communication skills. Early care and education profession meets the demand for services. Schools and early childhood educators support children's successful transition.

4. Result Area: Families are nurturing and supportive in their children's social and emotional

Desired Outcomes: Children thrive in safe and stable homes. Parents demonstrate effective parenting skills. Parents are tobacco, drug, and alcohol free. Mental health and alcohol, drugs, and tobacco prevention services meet demand.

Indicators, Strategies and Performance Measures

In year 2000, based on community input and their extensive needs assessment, the Commission developed a number of possible objectives, corresponding sample strategies, and evaluation measures that will lead to successful outcomes for Butte County's youngest children and their families. The sample strategies identified by the Commission are not meant to be limiting, but rather are examples that illustrate acceptable approaches to achieving the intended results. The objectives, sample strategies and evaluation measures are in sections five, six and seven of the Strategic Plan.

In years 2002/2003, the Commission selected and matched specific indicators including local and Statewide Proposition 10 Evaluation and Data System (PEDS) indicators. These selected indicators were matched with the newly prioritized Results and Desired Outcomes.

The objectives from the original goals statements were identified as possible strategies during the 2002/2003-prioritization process.

In years 2002/2003, the Commission also established the Strategic Plan and Evaluation Committee to develop a multi-level evaluation plan, which will address the following:

- 1. Identify and monitor relevant community level indicators (for example the percent of babies born with low birth weight and the substantiated numbers of children, who are rescued from dangerous drug environments,
- 2. Evaluate the commission's adherence to its mission, goals, and operating principles,
- 3. Support continuous improvement by developing performance measures, which capture the milestones achieved and overall effectiveness of funded programs.

The Commission understands that a local, outside evaluation process is desirable and such an evaluation process will be implemented during the fiscal year 04. Therefore, in January 2004, the Commission will release its Request for Qualifications to contract outside evaluation services for current and future grantee projects – all linked to the statewide Prop 10 Evaluation and Data System (PEDS). The Strategic Plan & Evaluation Ad Hoc Committee continues to guide and develop the Commission's overall evaluation planning efforts.

The School Readiness Initiative in Butte County for the **2002/2003** fiscal years was a planning/implementation effort, identifying target schools and preparing for the implementation of School Readiness direct services during the next four-year period. Evaluation is one of the key factors, and is in place as a result of planning conducted during **2002/2003**, using the State Commission's School Readiness planning funds offered to participating County Commissions.

Resource Allocation

The strategic plan, financial plan, funding allocation plan, and annual budget, provide different and interrelated financial information.

The strategic plan is the overarching policy document for the commission, providing consistent policy direction for the financial plan, funding allocation plan, and budget.

The Commission adopted a financial plan in fall of 2002. The financial plan forecasts revenues and expenses. It is the Commission's guiding financial framework for the funding allocation plan and annual budget.

The funding allocation plan was adopted in spring of 2003. It describes how funds will be allocated among programs, grants, and initiatives for fiscal years 04-05 through 06-07. The funding allocation plan identifies strategic plan priority areas including percentage allocation of funds per focus area. Both the financial plan and the funding allocation plan drive the annual budget detail.

Equity Principles

In year 2002, Commissioner, Deborah Rowell recommended the Commission consider adopting the State Commission's Equity Principles. Recognizing significant gaps and disparities in the provision of services for children and their families, the Equity Principles address the importance of inclusiveness for all children prenatally to five years of age, regardless of immigration status, who:

- Are from different ethnic, linguistic, cultural, socio-economic, religious, geographical and/or other historically or currently under-served communities; or
- Have disabilities and other special needs.

The Commission's Administration Committee recommended adoption of the Equity Principles on April 5, 2003 for consideration in all aspects of strategic planning and program implementation and is now included as an appendix to the Butte County Children and Families Strategic Plan.

2. BACKGROUND

Background on Proposition 10

In November 1998, the California electorate voted in favor of Proposition 10, "The California Children and Families First" Initiative, which then became effective on January 1, 1999. The initiative levies a tax on cigarettes and other tobacco products in order to provide funding for local early childhood development programs. Proposition 10's ultimate goal is to enhance the early growth experiences of children, enabling them to be more successful in their school careers and lead better lives.

Revenues generated from the tobacco tax will be used for the following:

- To create a comprehensive and integrated delivery system of information and services to promote early childhood development.
- Provide funds to existing community based centers or establish new centers that focus
 on parenting education, child health and wellness, early childcare and education, and
 family support services.
- Provide assistance to pregnant women and parents of young children who want to quit smoking.

Since January 1999, tobacco tax revenues have been accumulated into a designated trust fund to meet the needs of children ages prenatal to 5 throughout the state. Over \$600 million per year is being placed in this trust fund. 80% of these funds are then allocated to the 58 counties of the state according to the live birth rate of each county. The remaining 20% of the money are directed to statewide programs, research, and media campaigns.

Funding is intended to help develop a comprehensive and integrated system for early childhood development services centered around three strategic results – Strong Families, Healthy Children, and Children Learning and Ready for School. The Act emphasizes local decision-making to provide greater local flexibility in designing service delivery systems and eliminating duplicative administration. These decisions rest with county-based Commissions under the guidance of the State Commission. In order to receive funds from the Proposition 10 trust, each county must adopt a comprehensive, integrated strategic plan that reflects an outcomes-based accountability process for investing resources provided by the Act.

Annual Amount of Tax Revenue Available

The projected average annual tax revenue for the Butte County Children and Families Commission is approximately 2 million dollars. The funding revenue is expected to decline as fewer people in California purchase cigarettes.

Description of BCCFC Inception

Following passage of Proposition 10, the Butte County Board of Supervisors quickly approved the required action establishing a County Commission and a dedicated Trust Fund. This initial action established the parameters and membership of the Commission as outlined in the state proposition. This action co-opted Ordinance 3470 on December 15, 1998. Following this

action, the county decided to take a more comprehensive look at the ordinance to include sections reflecting local conditions and policies.

The County Administrative Officer and County Public Health Director formed an Ad Hoc Committee to bring these changes to the Board of Supervisors for Public Hearings. These changes were adopted in Ordinances 3517 and 3555 in May 15, 1999 and September 29, 1999, respectively.

The Board of Supervisors directed that a broad scale recruitment of persons interested in serving on the Commission be done through both news releases and paid advertisement. There were 24 letters of interest from people wishing to serve. The Ad Hoc Committee developed a questionnaire seeking information about the qualifications and interests of these applicants. The Board of Supervisors selected the nine persons to serve on the Commission with a desire to include broad community representation.

In the spring of 2001, the County Board of Supervisors re-appointed Commissioners Dolan, Lundberg, Machida, and Smith for another two-year term. Commission membership remained the same from inception until spring, 2002 when the County Board of Supervisors appointed Karen Marlatt following the death of Deborah Rowell. In spring 2002, Commissioners Gage and Moore were also re-appointed for another two-year term.

Vision, Mission & Guiding Principles

Vision:

All Butte County children will be born healthy and valued. They will be safe, capable, healthy, strong and active learners. Our children will grow up in a nurturing family and community that help them to achieve their full potential and be successful in life.

Mission:

The Butte County Children and Families Commission is dedicated to identifying and supporting the provision of a count-wide, comprehensive, integrated system of early childhood development and health services that will lay the emotional, social, physical, and intellectual foundation for every child to thrive and enter school ready to learn and become productive, well adjusted members of society.

Guiding Principles:

The Butte County Children and Families Commission is committed to a community based process that honors the social, emotional, cultural and ethnic diversity of its community and families by:

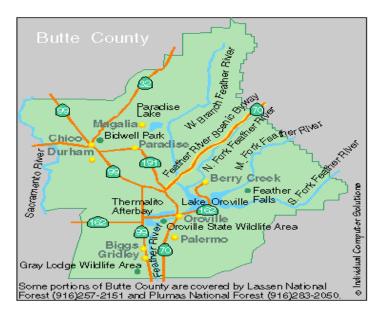
- Honoring the diversity of families.
- Identifying community strengths and needs to support a comprehensive and collaborative system facilitating integrated, effective and efficient service delivery.
- Practicing wise stewardship and ensuring program accessibility, availability, accountability and quality.

- Respecting and fostering families' capacities and skills by promoting effective parenting and child development strategies that include increasing children's strengths and assets.
- Including health promotion programs, specifically tobacco prevention and cessation programs and services.
- Including best practices for optimum child development.

County Description beginning in Decade 2000

Butte County is located in the northeastern Sacramento Valley, with a population of approximately 200,000 residents. It encompasses 1,049,340 acres of land, 42% of which is farmland. It is a largely rural county with suburban areas integrated throughout. It has large areas of sparse population and somewhat limited industry. Historically it is rich in agriculture including nut, rice, olive, prune, peach, and kiwi production. The western edge of the county, bordered by the Sacramento River and the eastern boundary nestled in the lower foothills of the Sierra Nevada Mountain Range are diverse in their landscapes. Two major rivers and their forks carve the valley into geographically separate areas with differing climates, recreational activities and terrain. The county is characterized by cultural diversity and offers opportunities for cultural enrichment, recreation and relaxation in a non-congested, rural environment.

There are five municipalities including 4 incorporated cities and one town in Butte County. These include Biggs, Chico, Gridley, Oroville and Paradise with the remainder of the population (51%) residing in unincorporated land.



BUTTE COUNTY POPULATION: 1999					
Land area: 1,049,340 acres					
Total Population	201,900	Biggs	1,750		
Percent of CA	6%	Chico	54,100		
Population in households	197,268	Gridley	5,025		
Population per household	2.418	Oroville	12,600		
0 to 3 years	6,816	Paradise	26,250		
3 to 5 years	8,206	Unincorporated	102,200		
Total	15,026	Total	201,900		

Source: California Department of Finance, Demographic Research Unit The County has a diverse ethnic population. African American, Asian, Asian Indian, Hispanic and Native American populations are represented throughout the county. As noted in the population table, Butte County has a population of over 200,000 residents. According to the 1990 Census, the median age was 33.8. Since the Census, the county population has grown by 12%, with an overall growth rate of almost 43% in the past 20 years. Ethnically, the population is predominately White (85%), with a growing Hispanic population (8%). The county's residents also include American Indians, Asian Pacific Islanders and Hmong and Laotians. In 1998, 17% of children born were Hispanic.

DEMOGRAPHICS – BUTTE COUNTY: 1998								
Ethnicity	Total Population	%	Children Ages 0-17	%	Children ages 0-5	%	Births	%
All	201,303	100%	49,549	100%	15,325	100%	2,267	100%
African- American	2,655	1.3%	889	1.8%	299	2.0%	38	1.7%
Asian	7,789	3.9%	3,339	6.7%	1,318	8.6%	147	6.5%
Latino	17,272	8.6%	6,355	12.8%	2,325	15.2%	383	16.9%
Native American	3,288	1.6%	880	1.8%	251	1.6%	56	2.5%
White	170,299	84.6%	38,086	76.9%	11,132	72.6%	1,643	72.5%

Births: Source: 1998 California Birth Certificate data

Source: California Department of Finance, Demographic Research

Unit

FAMILY ECONOMICS

The families of Butte County experience a broad spectrum of economic situations. The median household income in Butte County is \$28,229. In 1998, the fair market rent for two-bedroom housing in 1998 was \$554, nearly 58% of a minimum wage salary of \$11,960 per year. The number of parents entering the workforce through low paying entry level positions requiring non-traditional work schedules is increasing due to the results of welfare reform.

ECONOMICS: 1997				
Per capita income	\$19,715			
Percent of California	74.9%			
County Rank	36			
Average earnings per job	\$22,435			
Median adjusted gross income				
Individual	\$21,567			
Joint	\$36,961			

Source: California Department of Finance, Economic Research Unit

Research unequivocally shows that growing up in poverty affects children's cognitive and physical development, having its most profound impact on children in their earliest years. According to the Children Now, California County Data Book 1999, Butte County has the 13th highest rate of child poverty among California's 58 counties. There are approximately 40,000 children under the age of 14. Twenty four percent (24%) of these children and 28% of the children under the age five live in poverty (\$16,450 or less annual income for a family of four in 1998). In Butte County, almost 29% of the children ages 0-5 receive Temporary Assistance to Needy Families (TANF), exceeding the state average by almost 13 %. TANF is the welfare reform law enacted in 1996. Its purpose is to provide assistance to families with children and to promote job preparation and work. Under CalWORKs, the California Work Opportunity and Responsibility to Kids Program, assistance and services to families with needy children are provided, aid is time-limited and recipients must meet hourly work requirements.

In December 1999, unemployment was slightly above the state average at 6.8% and there were 5,375 CalWORKs cases. The seasonal agriculture industry requires 780,000 person hours of labor and generates \$180 million in revenue. In 1999, the 2,272 migrant workers, providing this critical labor force, had approximately 500 children aged 0-5, 42% of whom need child care.

POVERTY RATES*: 1995						
California Butte County						
Total	Children ages 0-17	Children ages 0-4	Total	Children ages 0-17	Children ages 0-4	
16.5%	24.3%	28.6%	19.0%	26.7%	30.1%	

^{*}Percent of total population, children ages 0-17 and ages 0-4 living under the Federal Poverty level in 1995

Source: United States Bureau of the Census Small Area Income & Poverty Estimates Program, Feb. 1999

CHILDREN RECEIVING TANF*: 1998						
California Butte County						
	Children ages 0-17	Children ages 0-5	Children ages 0-17	Children ages 0-5		
All	15.2%	16.3%	25.1%	28.8%		
African- American	39.5%	45.9%	52.3%	67.6%		
Asian	16.4%	12.3%	80.3%	59.9%		
Latino	16.3%	17.0%	17.5%	20.5%		
Native American	17.6%	19.3%	26.7%	34.3%		
White	9.1%	10.6%	20.8%	25.7%		

*TANF: The percentage of children ages 0-17 & 0-5 in the county who received Temporary Aid to Needy Families (TANF) assistance in July 1998 Source: California Department of Health Services, Medical Care Statistics Section

The number of children who participate in the Women, Infant and Children's Nutrition Program is another indicator of the economic status of children. This program is a supplemental nutrition program that serves pregnant, breastfeeding and postpartum women, infants, and children up to the month of their 5th birthday. In 1999, an average of 4,743 children per month in Butte County participated in this program supporting children's nutrition and therefore positive growth and potential.

CHILDREN RECEIVING WIC*: 1997					
Califo	ornia	Butte County			
Children ages 0-4	% of all eligible	Children ages 0-4	% of all eligible		
942,858	68.4%	4,760	64.0%		

*Women, Infant and Children (WIC) Supplemental Nutrition Program Source: California Department of Health Services, WIC Supplemental Nutrition Branch

All of these issues can be viewed from the perspective of family economics. Ultimately, economics can be translated into demonstrated needs, which can be addressed by Proposition 10 planning, and program support.

HEALTH

The goal of healthy children requires more than reducing disease. A broad definition of health and wellness includes physical, emotional, developmental and environmental factors. Children's future health and well - being are impacted by the conditions, which they are born into. As a result, issues affecting the perinatal period include early access to prenatal and general health care, premature births, low birth weight and infant mortality are important factors to address. Pregnant women in Butte County continue to access prenatal care later than recommended; furthermore, there is only one county in California with a higher rate of infant mortality.

Our young children face the difficult task of accessing medical and dental care due to lack of insurance or to the paucity of providers who will accept families' payment source. In addition to the physical component of health, there is a tremendous need for services to assess and provide intervention for children's emotional, developmental and environmental needs. Parent's use of tobacco, alcohol and drugs, along with the prevalence of environmental pollutants negatively impacts children's development and overall health.

BUTTE COUNTY IMMUNIZATIONS: 1999					
Location	Percent by Age 2	Percent by K entry			
California	63.9	91.9			
No. California	67.2	n/a			
Butte County	n/a	91.8			

Butte County Department of Public Health

Immunizations are one component to disease and injury prevention. Quality of environment and exposure to substances and pollutants are also related. In Butte County, 24% of women enrolled in the WIC program smoke cigarettes. Forty four percent (44%) of the children served through this program are exposed to environmental tobacco smoke (ETS). It follows that Butte County infants, children and pregnant woman are at increased risk of tobacco-related illness or

death due to exposure to ETS, in the home, before or after birth. Unintentional injury is a leading cause of death and hospitalization for children, ages 1-5 years. Research estimates that as many as 90 percent of unintentional injuries are preventable.

Dental health and related services is another significant need of Butte County families. Dental screenings conducted in Northern Sacramento Valley Rural Counties revealed that one third to one half of elementary school children were in need of dental treatment. Forty two percent (42%) of parents surveyed identified that securing a service provider was a barrier even if they had a payment source. In Butte County, there are 121 practicing dentist, only 5 of whom accept any Medi-Cal as a payment source, and one Board certified Pediodontist.

Access to medical insurance is an ongoing issue for Butte County families. In April of 1999 there were 40,578 Medi-Cal participants, 5, 912 between the ages of 0-5. Healthy Families provides health insurance for families at 200% of the Federal Poverty level and has 1,900 Butte County families enrolled.

The earliest years are the foundation for children's positive growth and development. Issues impacting children's potential include low birth weight, early access to prenatal care, teen birth rate and infant mortality. In 1998, less than 73% of pregnant women received 1st trimester prenatal care. Only 61% of Medi-Cal clients received these critical services. Children with developmental disabilities and special needs receive a variety of early intervention services in Butte County. There are 117 children ages 0 to 3 and 97 ages 4 and 5 receiving diverse services based on their condition or need.

EARLY INDICATORS: 1998					
	Rate / %	CA Rate /	CA Rank 1=high		
Low birth weight	4.7%	6.2%	6		
Prenatal care in 1 st trimester	72.3%	81.1%	42		
Teen (15-17 yrs) birth rate	47.4	53.2	30		
Infant mortality	7.9	5.7	36		

Teen birth rate: Birth rate per 1,000 teens aged 15-17. Infant mortality: Death per 1,000 children born

Children need safe healthy environments and care giving in order to realize their full developmental potential. The issues presented here interfere with the healthy development of Butte County children. Strategies are needed that will comprehensively meet these diverse needs.

WELL-BEING

The California Now, CA Report Card '99 describes the well being of children in terms of eight ranked indicators. Fifty percent (50%) of young children in California live in the ten counties ranking lowest in young children's well being. Butte County is identified as one of these ten counties.

The Children Now – California County Data Book '99, indicates that Butte County has high rates of child abuse reports and children in foster care. In 1998, 6,802 investigations were initiated in Butte County based on reports of child abuse, and the rate of this abuse was 141.5 per 1,000 children younger than 18. Although the number of children abused and/or neglected decreased by 23% in 1998, this issue continues to negatively impact families of Butte County.

Research shows that children exposed to alcohol and drugs prior to birth are 2 to 3 times more likely to be abused than are others. Since 1992, approximately 600 children aged 0-3 have been identified as substance exposed and placed in foster care. Another significant issue, which impacts children's health, overall development and well being, is family violence. In 1996, approximately 1,600 reports of family violence were made to law enforcement agencies. In Butte County, a variety of organizations are working to positively impact this critical issue.

Out of home placement is a significant issue being addressed through integrated approaches. The 1999 out of home placement caseload were 677. Nearly one third of the foster care caseload is addressed through kinship home care, according to the CA Children's Services Archive. This care, provided by family members to children removed from the care of their primary parents, is a growing alternative to other foster care options.

CHILD CARE

Childcare and development services are integral to the health and well being of Butte County's children and families, and its expanding infrastructure. Research has linked school readiness and later school success to quality early care and education experiences. Children enrolled in these programs have been found to have better peer relations, emotional adjustment, grades and behavior in school. Recent brain research confirms that caregiving during the early years affects brain functioning and how a child will behave, learn, feel and perform. Ensuring available, affordable, quality early care and education has never been more critical.

Families in Butte County face a number of challenges related to early care and education. The limited availability, accessibility and affordability of quality care impacts families' ability to maintain economic stability. Ongoing parental requests for referrals to child care and development programs demonstrate a significant need. The Butte County Local Child Care Planning Council 1999 Needs Assessment identified that 7,750 of Butte County's 15,000 children 5 years and under, are in need of child care due to parental working status.

Barriers to accessing early care and education vary throughout the county. Limited transportation services in some areas, decreases parents capacity to get their children to available programs. Additionally, Butte County, similar to many areas in California experiences a shortage of early care and education facilities, which can house quality programs.

LICENSED CHILD CARE SUPPLY						
Ages Served	Child Care Center (55)	Family Child Care (239)				
0 - 24 months	194	*				
2 - 5 years	2,001	*				
6 and older	320	*				
All ages 2,515 1,992						
Total Licensed Slots 4,507						

^{*}Breakdown of slots by age is not available, as family child care homes are licensed to care for children of all ages.

Child Care Capacity: Butte County Source: The 1999 California Child Care Portfolio

The supply of licensed child care does not begin to meet the demand. In 1998, there were 4,507 licensed child care positions provided by 239 family child care homes and 55 centers in Butte County. When supply and need are compared, more than 3,000 children are without early care and education. Cost is another barrier limiting access to child development programs. For a family at minimum wage, infant care would cost 31% of the family's income. In Butte County, publicly funded, subsidized services are in great demand. Eligibility for child care subsidies is based on 75% of the state median income level. Families above this level are not eligible for subsidies and absorb the cost burden of these necessary services.

REGIONAL MARKET RATE CEILINGS*: 1998					
Age of Child	Child Care Center	Family Child Care	License Exempt Care		
0 – 24 months	\$525	\$435	\$391		
2 - 5 years	\$350	\$377	\$339		
6 years and older	\$327	\$358	\$322		
% of center based infant spaces	7%	N/A	N/A		

^{*1.5} standard deviations above the average Regional Market Rate (the average cost charged by a random sample of providers)

Source: California Department of Education, 5/27/98

Parents have diverse early care and education needs. There are 214 children with identified special needs who require integrated services. Fifteen children per month are referred for early intervention services to assess a suspected condition. Respite care is an important service for families with special needs children. Of 214 identified children, 112 receive respite care to support parent and child. In Butte County there is neither a crisis program nor 24 hour care available.

Specialized service delivery is a challenge for the early care and education field. According to the 1999 California Child Care Portfolio, many parents work night and weekend shifts and their schedules vary weekly. Only 11% of family childcare homes offer care during non-traditional hours. Parents requiring after-hours care are often forced to rely on licensed exempt care. Barriers limiting families' access to services include transportation and child care accessibility and availability issues. The additional child care demand created by CalWORKs implementation, has impacted the early care and education availability. Approximately 60% of the subsidized child care utilized by the CalWORKs population is licensed exempt. Licensed exempt care accommodates parental choice and varying needs, but has limited regulation. The migrant population also has diverse early care and education needs that vary throughout the year. Butte County's 2,172 seasonal workers have approximately 500 children aged 0-5. Forty two percent (42%) of these children need early care and education services.

Research has determined that the quality of care received by young children impacts their growth, development and learning potential. The growing body of research identifies that consistent, sensitive, well - trained and fairly - compensated provides are central to quality service provision. Like most counties in California, Butte County experiences lack of qualified staff, low wages, high turn over and few opportunities for professional advancement. This in turn creates problems in securing and maintaining consistent and qualified caregivers.

Children need safe, enriching environments and quality, consistent care giving in order to realize their full developmental potential. The issues presented here limit the overall development and learning potential of Butte County children. Strategies are needed that will comprehensively address these critical issues.

CONCLUSION

Determining how best to help families requires good information about their needs. County data about the following issues related to the status of young children is not available, and yet are essential to future planning. The absent data, among other issues include: The number of children waiting for child care, availability of high quality, affordable child care, children without health insurance, toddlers fully immunized, children's dental health, developmental delays and prevalent conditions for young children, number of lead poisoned young children, children's housing status and conditions, parent education levels and employment status and rates of child abuse of young children.

There are numerous issues that impact the ability of Butte County children to be safe, healthy, and ready to learn. This background section provides a snapshot of the circumstances affecting our children. It is evident to the Commission that there is a need for a more comprehensive picture that reflects the state of young children in our county. The Commission will endeavor to develop a Report Card that will include a thorough review of the existing data and resources regarding young children and their families. The Commission hopes that this Report Card will provide the basis to evaluate the effectiveness of early child development strategies and programs.

By examining this snapshot, the Commission hopes to build upon existing knowledge and address unmet needs. Additionally, the strategic planning process begins to identify best practices, existing resources and include community and agency input throughout the process as outlined in the following section.

3. **PLANNING PROCESS**

Overview of Strategic Planning

The term "strategic planning" refers to a coordinated and systematic process for developing a plan for the overall course and direction of the endeavor or enterprise for the purpose of optimizing future potential. The central purpose of this process is to ensure that the course and direction is well thought out, sound and appropriate and to ensure that the limited resources of the enterprise (time and capital) are sharply focused in support of that course and direction. The process encompasses both strategy formulation and implementation.

State law requires each county's Children and Families Commission to adopt a strategic plan meeting statutory requirements before funds can be expended for new services. California Health and Safety Code Section 130140 (1) (C) (ii) states the following:

"The county strategic plan shall, at a minimum, include the following: a description of the goals and objectives proposed to be attained; a description of the programs, services, and projects proposed to be provided, sponsored, or facilitated; and a description of how measurable outcomes of such programs, services, and projects will be determined by the county Commission using appropriate reliable indicators. No county strategic plan shall be deemed adequate or complete until and unless the plan describes how programs, services, and projects relating to early childhood development within the county will be integrated into a consumer-oriented and easily accessible system."

The Commission began meeting regularly in July of 1999 and immediately began working on the strategic plan. Since then, the Commission has held regular public meetings, often more than once a month. The Commission's first program manager, Cheryl Giscombe, was hired in December 1999 and began her employ in January 2000.

The Planning Process

The term "strategic planning" refers to a coordinated and systematic process for developing a plan for the overall course and direction of the endeavor or enterprise in order to optimize future potential. The central purpose of this process is to ensure that the course and direction is well thought out, sound and appropriate and to ensure that the limited resources of the enterprise (time and capital) are sharply focused in support of that course and direction. The process encompasses both strategy formulation and implementation.

The following designated Advisory Committees to the Commission participate in the development and annual reviews of the Strategic Plan:

The Butte County Local Child Care Planning Council (LPC)

This collection of individuals represents a broad spectrum of children's services. Its primary focus is to plan for and positively impact early care and education received by the children and families of Butte County. Assembly Bill 1542 designated Local Planning Councils as the mandated entity responsible for countywide needs assessment, short and long range collaborative planning, and service delivery prioritization. Service consumers and providers, agencies and community representatives are included in the LPC's broad representation. The LPC's perspective, expertise and practical experience will facilitate identification of needs and service gaps with a comprehensive approach to early childhood education and early cares issues. As the Commission's designated Advisory Committee, the LPC worked with and supported the strategic planning process and other activities of the Commission.

Children's Services Coordinating Council (CSCC):

This group promotes and encourages the provision of comprehensive services for children and families in Butte County through interagency coordination. The primary purpose and mission of the CSCC is to facilitate the delivery of effective human services to children and their families in need in Butte County. CSCC seeks to accomplish this mission through education, interagency coordination, planning ad the identification of resources to maximize the delivery of services to those most in need. This Council was established in response to, and in accordance with SB997 (Chapter 12.8 of the Welfare and Institutions Code.) As the Commission's designated Advisory Committee, CSCC acted in an advisory capacity to the Commission so as not to duplicate, research and resources in Butte County.

Child Abuse Prevention Council (CAPC):

This team serves as Butte County's Child Abuse Prevention Council, as outlined in Chapter 12.5 of the Welfare & Institutions Code, and coordinates efforts to prevent and respond to child abuse. Functions of the council include providing a forum for interagency coordination in the prevention, detection and treatment of child abuse, promoting public awareness of child abuse and neglect and the resources available for intervention/treatment, and providing training for professionals and community members. Representation on the Child Abuse Prevention Council include members from public child welfare, public health and behavioral health, local perinatal council, criminal justice system, public/private schools, community-based social service agencies, private family therapists, local hospitals, and interested community members. As a designated Advisory Committee, the Child Abuse Prevention Council acted in an advisory capacity to the Commission on local needs and resources in child abuse prevention and treatment.

These Advisory Committees contribute in a number of ways to the development of the Strategic Plan and annual review. Some examples include the following:

- Contributing expertise and diverse professional perspectives.
- Assisting with coordination and facilitation of public outreach, input and forums.
- Identifying and prioritizing needs and service gaps.
- Collaborating during the integrated service planning development.
- Interfacing between other advisory committees, the Commission and interested groups.
- Accessing and disseminating matching funding information for Proposition 10 dollars.

Other recognized community groups/councils that participate in the strategic planning process include the following:

- Perinatal Council
- Butte County Tobacco Prevention Coalition
- League of Women Voters

In addition, a number of Ad Hoc committees comprised of commissioners are utilized for specific tasks or issues in a time-limited manner. In some instances Ad Hoc Committees include advisory group representatives and community members. Examples of Ad Hoc Committees include administration, contract awards, school readiness, strategic planning, and others.

Community Assessment Activities

Three major community assessment activities helped to move the plan's progress forward. First, during February, March and April 2000, the Strategic Planning Committee collected and reviewed twenty-six community assessment documents related to the four focus areas of the strategic plan. In this way, the Commission made use of existing relevant documentation of the critical needs of children and families in Butte County without duplicating the efforts of other area agencies. The Program Manager made these documents available to the community at large. Second, during March, April and May 2000, the Commissioners and staff attended over twenty regularly scheduled meetings of community organizations to introduce the newly formed Butte County Children and Families Commission and to solicit input, in the form of a community needs survey, from meeting participants. Organization representatives attending the meetings were asked to disseminate the surveys to their clients as well. Finally, and of critical importance, four community input meetings were held throughout May and June, in Paradise, Chico, Oroville and Gridley.

In addition to the outreach efforts outlined above, twelve focus groups took place in May and June 2000. Focus groups were held in Chico, Oroville, Mooretown Rancheria and Paradise. Participants were parents, service providers and other community members representing the Native American population, Hmong population, mom's play groups, Migrant Head Start parents group, parents with special needs children, young parents and the Local Child Care Planning Council.

In all, over 400 individuals participated in the assessment of community needs and assets. Sixty-one individuals completed surveys. A countywide priority matrix, which details assessment activities by community, can be found in the appendices to this document.

Strategic Planning Continues:

The Butte County Children and Families Commission contacted the UCLA Center for Healthier Children, Families and Communities in late April 2001 and requested a review of their 1st submission Strategic Plan. The Strategic Plan Review team conducted several interview conference calls and site visits. A summary report produced the following recommendations, which were addressed further by the Commission beginning spring of 2002:

Prioritize both the community's needs and corresponding strategies to address those needs.

- Basing priorities on the identified needs in the community ensures that the Commission proactively addresses the most salient needs, rather than merely providing additional funds to existing providers who choose (and have the wherewithal) to apply for funds.
- Prioritization will clarify the direction of the Commission and provide guidance to community members and potential grantees, and averts potential misunderstandings or assumptions about what the Commission's priorities are and how it will make funding decisions.
- Consider allocating a specified amount of their budget to each priority need (and ideally specify this in the strategic plan) so that the Commissioners, the community and potential grantees are clear on the funds available to address the need.

In years **2002/2003**, the Commission adopted the following revised definition of terms, four prioritized result areas, and desired outcomes for strategic and fiscal years 04 – 05 through 06 - 07 funding allocation plan inclusion:

Revised Definition of Terms:

- Result = condition of well being for children, families, and the community. Answers the question: "What do we ultimately want for this population"?
- Desired Outcomes = help to realize the result. Answers the question: "What are the areas we need to address to realize the results"?
- Indicators = quantify the desired outcomes. Answers the question: "How would we recognize the desired outcomes in measurable terms"?
- Strategies = possible actions taken to achieve the desired outcomes. Answers the question: "What steps will it take to get there"?
- Performance Measures = specific level of change desired during the duration of project or plan. Answers the question: "How much change occurred"?

Revised Prioritized Result Areas and Desired Outcomes for fiscal years 04-05 through 06-07:

1. Result Area: Children are born and remain healthy and well nourished.

Desired Outcomes: Parents are tobacco, drug, and alcohol free. Parents are knowledgeable and supportive in providing for the health needs of their children. Children reach optimal health and dental milestones. Women achieve optimal health during pregnancy.

2. Result Area: Early Care and Education Providers are competent, qualified, and remain in the profession.

Desired Outcomes: Stabilized provider workforce. Providers are adequately compensated. Providers have knowledge and abilities to improve children's school readiness and success. There is sufficient supply of providers. Informal/exempt providers have basic early childhood education.

3. Result Area: Children are ready to enter school and progress successfully.

Desired Outcomes: Parents have knowledge and abilities to support school readiness and success in continued learning. Children demonstrate developmentally appropriate competencies in self-care, social, emotional, cognitive, physical, and communication skills. Early care and

education profession meets the demand for services. Schools and early childhood educators support children's successful transition.

4. Result Areas: Families are nurturing and supportive in their children's social and emotional health

Desired Outcomes: Children thrive in safe and stable homes. Parents demonstrate effective parenting skills. Parents are substance free. Mental health and alcohol, drugs, and tobacco prevention services meet demand.

Indicators, Strategies and Performance Measures

In year 2000, based on community input and their extensive needs assessment, the Commission developed a number of possible objectives, corresponding sample strategies, and evaluation measures that will lead to successful outcomes for Butte County's youngest children and their families. The sample strategies identified by the Commission are not meant to be limiting, but rather are examples that illustrate acceptable approaches to achieving the intended results. The objectives, sample strategies and evaluation measures are in sections five, six and seven of the Strategic Plan.

In years 2002/2003, the Commission selected and matched specific indicators including local and Statewide Proposition 10 Evaluation and Data System (PEDS) indicators. These selected indicators were matched with the newly prioritized Result Areas and Desired Outcomes (Appendix 6). The objectives from the original goal statements were identified as possible strategies during the 2002/2003-prioritization process.

In years 2002/2003, the Commission also established the Strategic Plan and Evaluation Committee to develop a multi-level evaluation plan, which will address the following:

- 1. Identify and monitor relevant community level indicators (for example the percent of babies born with low birth weight and the substantiated numbers of children, who are rescued from dangerous drug environments,
- 2. Evaluate the commission's adherence to its mission, goals, and operating principles,
- 3. Support continuous improvements by developing performance measures, which capture the milestones achieved and show overall effectiveness of funded programs. A Butte County Report Card will be established and revisited on an annual basis as one means of measuring the results of Proposition 10, locally.

The Commission understands that a local, outside evaluation process is desirable and such an evaluation process will be implemented during the fiscal year 04. Therefore, in January 2004, the Commission will release its Request for Proposals to contract outside evaluation services for current and future grantee projects - all linked to the statewide Prop 10 Evaluation and Data System (PEDS). The Strategic Plan & Evaluation Ad Hoc Committee continues to guide and develop the Commission's overall evaluation planning efforts.

The School Readiness Initiative in Butte County for the 2002/2003 fiscal years was a planning/implementation effort, identifying target schools and preparing for the implementation of School Readiness direct services during the next four-year period. Evaluation is one of the

key factors, and is in place as a result of planning conducted during 2002/2003, using the State Commission's School Readiness planning funds offered to participating County Commissions.

Resource Allocation

The strategic plan, financial plan, funding allocation plan, and annual budget, provide different and interrelated financial information.

The strategic plan is the overarching policy document for the commission, providing consistent policy direction for the financial plan, funding allocation plan, and budget.

The Commission adopted a financial plan in fall of 2002. The financial plan forecasts revenues and expenses. It is the Commission's guiding financial framework for the funding allocation plan and annual budget.

The funding allocation plan was adopted in spring of 2003. It describes how funds will be allocated among programs, grants, and initiatives for fiscal years 04-05 through 06-07. The funding allocation plan identifies strategic plan priority areas including percentage allocation of funds per focus area. Both the financial plan and the funding allocation plan drive the annual budget detail.

Equity Principles

In year 2002, Commissioner, Deborah Rowell recommended the Commission consider adopting the State Commission's Equity Principles. Recognizing significant gaps and disparities in the provision of services for children and their families, the Equity Principles address the importance of inclusiveness for all children prenatally to five years of age, regardless of immigration status, who:

- Are from different ethnic, linguistic, cultural, socio-economic, religious, geographical and/or other historically or currently under-served communities; or
- Have disabilities and other special needs.

The Commission's Administration Committee recommended adoption of the Equity Principles on April 5, 2003 for consideration in all aspects of strategic planning and program implementation and is now included as an appendix to the Butte County Children and Families Strategic Plan.

4. **DEFINITION OF TERMS AND ACRONYMS - YEAR 2000**

Butte County Children and Families Commission is aware that there are varying connotations for commonly used terminology. For this reason, this section contains in alphabetical order; terms and phrases used throughout this document, which give a definition and some examples of how terms or phrases may be used.

The following will provide a common frame of reference and better understanding for all readers of the strategic plan:

Activities

Defined: Specific steps needed to implement a strategy.

Example: 1) Purchase and stock a van to act as a mobile immunization clinic, 2) Hire staff, 3) Identify and schedule child care sites, and 4) Inform parents

Children Ready To Learn

Defined: Young people ages 0-5 that possess developmentally appropriate social, emotional, behavioral, intellectual and physical skills in order to interact with their peers and adults and can adapt to the school experience.

Community-Based Process

Defined: Gathering input, planning, allocating resources and evaluating outcomes through a public process.

Family Resource Center

Defined: A centralized, family friendly, easily accessible location that acts as a central point of delivery or referral for a variety of services.

Focus Area

Defined: An overarching direction, or broad area for improvement.

Example: The state Commission has defined four strategic results, which coincide with Butte County's four focus areas:

- 1. Improved Family Functioning: Strong Families
- 2. Improved Child Development: Children Learning and Ready for School
- 3. Improved Child Health: Healthy Children
- 4. Improved Systems: Integrated, Consumer-Oriented, Accessible Services

Guiding Principles

Defined: Values and beliefs that are held dear and which shape how people think and act.

Healthy Children

Defined: Young people ages 0-5 who are well nourished, rested, safe from preventable injuries and illnesses, free from the effects of abuse, neglect, substance abuse and environmental toxins, and demonstrate developmental growth and function within normal ranges. This condition is as a result of comprehensive medical and dental treatment, beginning with the prenatal care received by their mothers.

Medical Home

Defined: A place where the child is known and receives quality and consistent health care.

Mission

Defined: The fundamental purpose for an organization or planning group to exist.

Objectives

Defined: A description of a desired change that is measurable and leads to the achievement of an outcome.

Example: Increase the number of children ages 0-5 in Butte County who receive recommended immunizations at the appropriate ages.

Outcomes

Defined: Desired condition for a specific Children and Families Commission focus area.

Example: All children receive all required immunizations.

Parent

Defined: Anyone who carries responsibility for raising a child, including biological parent, stepparent, adoptive parent, foster parent, relative (e.g. grandparent), a sibling, extended family member, expectant father, or pregnant mother.

Partner

Defined: An agency, organization, group or person who will have an active role in implementing a strategy.

Example: Three identified organizations, which will co-locate services for better consumer accessibility.

Performance Measure / Long-Term Indicator

Defined: A specific measure, or benchmark, for a desired change for which data is available, which helps quantify the achievement of a desired result (e.g. number of children entering school fully immunized).

Example: In 1998, 67% of children receiving CHDP services also received immunizations per a 1999 Public Health Department CHDP report. This % will increase by 5% by the end of 2001.

Process Measure / Short-Term Indicator

Defined: A specific measure for strategy/program implementation.

Example: Number of hours of instruction, number of children served, number of training's to be provided, and number of clinics.

Strategies

Defined: A course of action (i.e. program, services, and/or project) to be taken in order to achieve an objective.

Example: Mobile immunization outreach clinics for child care settings.

Substance Abuse

Defined: The misuse or overuse of drugs, alcohol, and/or tobacco.

Vision

Defined: The ultimate goal or future we envision for our children in plain language.

REVISED DEFINITION OF TERMS – YEAR 2003

- Result = condition of well being for children, families, and the community. Answers the question: "What do we ultimately want for this population"?
- Desired Outcomes = help to realize the result. Answers the question: "What are the areas we need to address to realize the results"?
- Indicators = quantify the desired outcomes. Answers the question: "How would we recognize the desired outcomes in measurable terms"?
- Strategies = possible actions taken to achieve the desired outcomes. Answers the question: "What steps will it take to get there"?
- Performance Measures = specific level of change desired during the duration of project or plan. Answers the question: "How much change occurred"?

LIST OF ACRONYMS FOUND IN THE PLAN

BCCFC - Butte County Children and Families Commission

CHAO - Community Health Alliance of Oroville

CHDP - Children's Health Disability Prevention

CSCC - Children's Services Coordinating Council

ETS - Environmental Tobacco Smoke

FRT - Family Resource Team

LPC - Butte County Local Child Care Planning Council

RFP - Request for Proposal

TANF - Temporary Assistance to Needy Families

VOCS - Valley Oak Children's Services

WIC - Women, Infant and Children's Nutrition Program

5. OUTCOMES AND OBJECTIVES

This section of the Strategic Plan outlines the original outcomes and objectives in each strategic focus area that will be the result of successful implementation of Butte County Children and Families Commission supported programs and services. For each outcome and objective, the Commission developed corresponding objectives, examples of strategies and evaluation measures that will lead to the desired outcome. Sample strategies and corresponding evaluation measures for each of the objectives can be found in sections six and seven of the plan.

Focus Area One: Healthy Children

- Outcome 1: Pregnant women, children ages 0-5, and their families will receive comprehensive, preventative, and affordable health services
- Objective 1.1: Increase the number of children 0-5 who access affordable comprehensive medical, dental, nutrition, and mental health services.
- Objective 1.2: Increase the number of pregnant women who access affordable comprehensive medical, dental, nutrition, alcohol, tobacco, drug, and mental health services, including prenatal services.
- Objective 1.3: Decrease the number of uninsured pregnant women and children 0-5.
- Objective 1.4: Increase the number of women who initiate and continue breastfeeding for at least six months.
- Objective 1.5: Increase the number of children 0-5 who receive screening for anemia, lead poisoning, vision, hearing, dental, developmental, and emotional problems.
- Outcome 2: Parents / caregivers will provide nurturing, safe, and healthy environments for children from the prenatal stage to 5 years of age.
- Objective 2.1: Reduce the use of tobacco products, alcohol and drugs among women of childbearing age and parents/caregivers of children prenatal to five years old.
- Objective 2.2: Decrease the number of unintentional injuries and fatalities of children 0-5 years.
- Objective 2.3: Decrease the exposure of pregnant women and children 0-5 to environmental pollutants that affect their health

Focus Area Two: Early Care And Education

Outcome 1: Children will receive care by nurturing, supportive adults in stable, safe and stimulating environments.

Objective 1.1: Increase the number of qualified providers of early care and education

Objective 1.2: Increase the level of professional development, retention, and proficiency of child care providers.

Objective 1.3: Increase parent/caregiver education and involvement supporting children's learning.

Outcome 2: Children will be well and ready to learn in kindergarten.

Objective 2.1: Improve the integration of early assessment and service delivery, which support children's learning.

Objective 2.2: Increase the overall levels of children's development and learning.

Objective 2.3: Improve the number of children enrolled in comprehensive child development programs.

Objective 2.4: Increase the number of collaborative relationships among parents/caregivers, providers, and school systems.

Outcome 3: Children will have affordable, quality child care and early childhood programs available to them.

Objective 3.1: Increase the number, availability and quality of infant, toddler, and preschool programs and facilities.

Objective 3.2: Increase the accessibility to child development facilities that meet diverse family needs.

Objective 3.3: Increase the availability, affordability, and quality of early care and education.

Focus Area 3: Improved Family Functioning-Strong Families

Outcome 1: Children will thrive in safe and nurturing families.

- Objective 1.1: Increase the number of families accessing community resources by decreasing barriers to resources including, parenting classes, health services, parks, libraries, social services, mental health services, transportation, ESL classes.
- Objective 1.2: Decrease the number of children exposed to family violence.
- Objective 1.3: Increase the availability of affordable quality child care and respite care.
- Objective 1.4: Decrease the number of first entries and re-entries into foster care/out of home placements for children ages zero to five.
- Outcome 2: Ensure that children receive the physical, emotional, and intellectual support at home, in school, and in the community.
- Objective 2.1: Promote strategies that create positive attachments with primary care givers
- Objective 2.2: Increase the skills of parents/caregivers to be participants, leaders and decision makers in their homes and communities.
- Objective 2.3: Foster the skills of children to be good decision makers, respectful, and caring for their peers and community.
- Outcome 3: Children will be well, ready and able to learn in kindergarten.
- Objective 3.1: Improve parent/caregiver knowledge of early assessment and integrated service delivery, which supports children's learning
- Objective 3.2: Increase parent/caregiver knowledge and understanding of the overall levels of children's development and learning.
- Objective 3.3: Increase the knowledge and ability of parents/caregivers to choose comprehensive child development programs.
- Objective 3.4: Increase the number of collaborative relationships among parents/caregivers, providers, and school systems.
- Objective 3.5: Decrease the barriers to accessing children's mental and physical health services for parents/caregivers.

FOCUS AREA 4: Improved Systems for Families-Integrated Accessible and Culturally Appropriate

- Outcome 1: Programs will be delivered in a comprehensive and collaborative manner that reduces duplication and improves accessibility to all populations through enhanced communication and coordination.
- Objective 1.1: Promote, increase and enhance collaboration between medical, public health, community, and governmental organizations involved in early care and education, healthy children and strong families that will result in the integrated delivery of services.
- Objective 1.2: Improve responsiveness of service systems to special needs and underserved populations.
- Objective 1.3: Increase the number of services that are delivered in a culturally sensitive manner.
- Objective 1.4: Coordinate data related to access of care within the three focus areas of: Healthy Children, Early Care and Education, and Improved Family Functioning-Strong Families

In years 2002/2003, the Commission adopted the following revised definition of terms, four prioritized result areas, and desired outcomes for strategic and fiscal years 04 - 05 through 06 -07 funding allocation plan inclusion:

Revised Definition of Terms

- Result = condition of well being for children, families, and the community. Answers the question: "What do we ultimately want for this population"?
- Desired Outcomes = help to realize the result. Answers the question: "What are the areas we need to address to realize the results"?
- Indicators = quantify the desired outcomes. Answers the question: "How would we recognize the desired outcomes in measurable terms"?
- Strategies = possible actions taken to achieve the desired outcomes. Answers the question: "What steps will it take to get there"?
- Performance Measures = specific level of change desired during the duration of project or plan. Answers the question: "How much change occurred"?
- 1. Result Area: Children are born and remain healthy and well nourished.

Desired Outcomes: Parents are tobacco, drug, and alcohol free. Parents are knowledgeable and supportive in providing for the health needs of their children. Children reach optimal health and dental milestones. Women achieve optimal health during pregnancy.

2. Result Area: Early Care and Education Providers are competent, qualified, and remain in the profession.

Desired Outcomes: Stabilized provider workforce. Providers are adequately compensated. Providers have knowledge and abilities to improve children's school readiness and success. There is sufficient supply of providers. Informal/exempt providers have basic early childhood education.

3. Result Area: Children are ready to enter school and progress successfully.

Desired Outcomes: Parents have knowledge and abilities to support school readiness and success in continued learning. Children demonstrate developmentally appropriate competencies in self-care, social, emotional, cognitive, physical, and communication skills. Early care and education profession meets the demand for services. Schools and early childhood educators support children's successful transition.

4. Result Area: Families are nurturing and supportive in their children's social and emotional health.

Desired Outcomes: Children thrive in safe and stable homes. Parents demonstrate effective parenting skills. Parents are tobacco, drug, and alcohol free. Mental health and alcohol, drugs, and tobacco prevention services meet demand.

6. SAMPLE STRATEGIES

There are a number of potential strategies that may be employed to achieve the outcomes and objectives identified in the previous section of the plan. Rather than prescribing strategies, the Commission has identified samples of strategies that illustrate acceptable approaches to achieving the intended results.

The following section outlines possible approaches for addressing each of the focus areas and its corresponding outcomes and objectives. The strategies listed represent the types of programs and services that the Commission discovered through its research and community needs assessment process. This list is not meant to be limiting, but rather to be used as a base from which to develop innovative programs, services and systems that will improve the status of our youngest children and their families. The Commission will consider program proposals based on an evaluation of best practices, capacity of applicants to provide needed services, and the availability of funds to support such programs.

Note: The objectives from the original goals statements were identified as possible strategies during the 2002/2003-prioritization process.

Focus Area One: Healthy Children

Outcome 1: Pregnant women, children ages 0-5, and their families will receive comprehensive, preventative, and affordable health services

Objective 1.1: Increase the number of children 0-5 who access affordable comprehensive medical, dental, nutrition, and mental health services.

Sample Strategies:

Medical Services:

- Determine access to care barriers and assist families, providers, and agencies in developing ways to overcome those barriers.
- Educate the community regarding the need for a consistent medical provider who provides preventive and comprehensive medical services.
- Educate eligible families about services available for special needs children through the California Children Services, Far Northern Regional Center, etc., and assist with access.
- Ensure that all children receive timely and appropriate immunizations by developing a countywide immunization registry.

Dental Services:

- Determine the availability of dental services throughout the county, their target populations, the payment sources they accept, and their ability to accept new patients.
- Conduct outreach programs to educate families regarding the importance of preventive and corrective oral care.

- Recruit dental providers for areas where a lack of these services is identified, including
 pediatric dental specialists; encourage oral care providers to expand their ability to accept
 Medi-Cal, even on a limited basis.
- Provide alternatives for service prevision, such as mobile clinics, a public health clinic; preschool or childcare based preventive and screening programs or alternative compensation for dentists who donate services.

Nutrition Services:

- Promote and increase access to WIC services, through assistance with transportation, childcare, interpretation, etc.
- Educate health care providers, child care providers, and agencies about nutrition and strategies that work to get people to improve their diets and create simplified literature/educational materials for use by parents/caregivers and agencies working with these families.
- Have community family centers provide nutrition education, including food preparation, to the families they serve.
- Encourage and assist families who are eligible to apply for food stamps, or childcare / preschool breakfast and lunch programs.

Mental Health Services:

- Increase mental health and counseling services available to children 0-5 and their parents/caregivers.
- Educate families, agencies, and the community regarding mental health services covered under Medi-Cal, Healthy Families, and private insurance.

Objective 1.2: Increase the number of pregnant women who access affordable comprehensive medical, dental, nutrition, alcohol/Tobacco and drug, and mental health services, including prenatal services.

Sample Strategies:

Medical Services:

- Educate women of childbearing age about the importance of planning a pregnancy and working with their medical provider to establishing a healthy body and lifestyle before becoming pregnant.
- Recruit providers and supportive services for pregnant women, which are geographically, linguistically, or culturally appropriate, where a lack of those services has been identified.
- Promote and increase access to Comprehensive Perinatal Services Programs (CPSP) and other pregnancy support services, through assistance with transportation, child care, interpretation, etc.
- Increase the availability of presumptive eligibility for Medi-Cal eligible women.

Dental Services:

 Educate women of childbearing age, health care providers, and agency staff about the importance of oral health and the dangers of untreated oral disease during pregnancy and promote referrals to oral health providers.

Nutrition Services:

- Promote and increase access to WIC services, through assistance with transportation, childcare, interpretation, etc.
- Promote the provision of comprehensive nutritional education as a part of every prenatal visit.

Alcohol / Drug and Mental Health Services:

- Increase the capacity of alcohol/tobacco drug treatment programs and/or mental health services for pregnant women and their families, including tobacco cessation, day treatment and residential treatment facilities, which are tailored to the needs of families with young children.
- Provide treatment programs that are geographically, linguistically, or culturally appropriate, where a lack of those services has been identified.

Objective 1.3: Decrease the number of uninsured pregnant women and children 0-5.

Sample Strategies:

- Increase the number of pregnant women and children 0-5 who have Medi-Cal, AIM, CHDP, Healthy Families, or private medical insurance through outreach and education.
- Determine barriers to enrollment of eligible children and pregnant women and assist families in overcoming those barriers.
- Educate employers about the benefits of preventive health care and encourage employers to offer or expand medical benefits for their employees, including preventive services and prenatal care.

Objective 1.4: Increase the number of women who initiate and continue breastfeeding for at least six months.

Sample Strategies:

- Educate the community about the benefits of breastfeeding for both the mother and the infant.
- Establish and/or expand educational and peer support programs for new mothers who choose to breastfeed.
- Establish local Centers for Breastfeeding Assistance that is accessible to all Butte County families.
- Educate and assist employers in the provision of workplace areas for breastfeeding/pumping.
- Educate child care providers regarding how they can work with mothers who are breastfeeding infants attending their facilities.

Objective 1.5: Increase the number of children 0-5 who receive screening for anemia, lead poisoning, vision, hearing, dental, developmental, and emotional problems.

Sample Strategies:

Medical / Dental Screenings:

• Educate families and the community regarding the need for periodic health screenings and well child check-ups.

- Conduct screening at community locations such as family resource centers or at events such as health fairs.
- Educate regarding the risk of lead poisoning and provide screening. Increase use of the finger-stick method of lead testing.
- Expand, and support school-based preventive dental programs (like Butte-T-ful Smiles),
 - including dental screenings, and make these programs available to children attending childcare or in preschool programs.

Developmental / Emotional Screening:

- Obtain or create a tool that could be used with all children 0-5 to assess the child's risk
 or level of attachment or behavioral disorders and/or developmental delays/disabilities
 and educate medical providers, agencies, and childcare regarding the use of this
 assessment tool.
- Form a collaborative group of agency representatives, who provide services to children and their families, to develop a program to provide counseling services to this population

Outcome 2: Parents / caregivers will provide nurturing, safe, and healthy environments for children from the prenatal stage to 5 years of age.

Objective 2.1: Reduce the use of tobacco products, alcohol and drugs among women of childbearing age and parents/caregivers of children 0-5.

Sample Strategies:

- Educate women of childbearing age and the agencies who work with them about the harmful effects of tobacco, alcohol, and drugs and the importance of avoidance of these substances if they are pregnant or planning to become pregnant.
- Increase access to low cost / no cost smoking cessation programs for pregnant women, parents/caregivers of children 0-5.
- Promote smoke-free foster care homes, residential facilities for children, and child care facilities, center based and family child care homes
- Develop and promote the use of a universal assessment tool to determine the use of alcohol, drugs, and tobacco during pregnancy.
- Conduct a study to determine the number of drug exposed infants born in this county.
- Increase newborn drug screening when drug or alcohol use is suspected and make appropriate referrals.

Objective 2.2: Decrease the number of unintentional injuries and fatalities of children 0-5.

Sample Strategies:

- Create and/or distribute educational materials on safety and unintentional injury prevention for children 0-5.
- Educate health care and social service providers regarding potential age-related injury risks in and around the house, and provide prevention education, materials and resources that will assist them in educating parents/caregivers.
- Increase the availability of affordable child safety seats and expand training to parents/caregivers, service providers, and child care providers.
- Increase enforcement of safety belt and child restraint use.

Objective 2.3: Decrease the exposure of pregnant women and children 0-5 to environmental pollutants that affect their health.

Sample Strategies:

- Educate the community, including families, child care providers, and service agencies, about the possible sources of lead poisoning and their potential impact on the fetus, newborns and children.
- Educate the community, including families, child care providers, and service agencies, about the possible presence of nitrate and bacteriological contamination of well water. and their potential impact on the fetus, newborns and children.
- Provide water testing and assessment services for families with individual water systems to test for nitrates and biological contamination.

Focus Area Two: Early Care And Education

Outcome 1: Children will receive care by nurturing, supportive adults in stable, safe and stimulating environments.

Objective 1.1: Increase the number of qualified providers of early care and education.

Sample Strategies:

- Increase wages and benefits for providers of early care and education
- Recruit culturally diverse applicants
- Establish, coordinate, and support tiered wages and benefit structure linked to training and professional development plan

Objective 1.2: Increase the level of professional development and proficiency of child care providers

Sample Strategies:

- Establish and provide scholarships to support progress through the CD permit matrix
- Create more distance and on-line courses for caregivers

Objective 1.3: Increase parent/caregiver education and involvement supporting children's learning.

Sample Strategy:

• Train-the-trainer for early child and health care providers in Asset Development in order to educate families on how they build young children's assets

Outcome 2: Children will be well and ready to learn in kindergarten.

Objective 2.1: Improve the integration of early assessment and service delivery, which support children's learning.

Sample Strategies:

- Identify existing services and develop a matrix for referral purposes
- Develop a coordinated system that addresses multi-systems policy issues that include the Children's Services Coordinating Council, Policy Council, Local Child Care Planning Council, Children and Families Commission, K-12 school administrators, and other related bodies.

Objective 2.2: Increase the overall levels of children's development and learning.

Sample Strategy:

Provide subsidies to families to enroll their children in programs

Objective 2.3: Improve the number of children enrolled in comprehensive child development programs.

Sample Strategies:

- Increase the number of professionals performing infant developmental assessments
- Improve service integration of early assessment and intervention for children and families

Objective 2.4: Increase the number of collaborative relationships among parents, providers, and school systems.

Sample Strategies:

- Support collaborative relationships between parents, providers and school systems
- Increase the level of parent involvement, education, and participation in pre-kindergarten programs
- Increase continued parent involvement and engagement in their children's school

Outcome 3: Children will have affordable, quality childcare and early childhood programs available to them.

Objective 3.1: Increase the number, availability and quality of infant, toddler, and preschool programs and facilities.

Sample Strategies:

- Increase the availability of infant care (birth to 24 months)
- Provide start-up or supplemental grants to support more classrooms with qualified early care teachers and caregivers

- Provide assessment and support for improvement on the Early Child Care Rating Scale or the Family Child Care Rating Scale
- Increase the number of professionals performing infant developmental assessments
- Increase parent involvement and engagement in their children's school

Objective 3.2: Increase the accessibility to child development facilities that meet diverse family needs.

Sample Strategies:

- Increase the availability of respite and crisis care
- Increase the availability of sick care, after hours care
- Increase the availability of a continuum of care for children with disabilities
- Increase the number of specialized developmental assessments for young children with disabilities

Objective 3.3: Increase the availability, affordability, and quality of early care and education.

Sample Strategies:

- Increase parent awareness of quality indicators in selecting child care arrangements
- Increase the number of children involved in comprehensive early intervention programs

Focus Area 3: Improved Family Functioning-Strong Families

Outcome 1: Children will thrive in safe and nurturing families.

Objective 1.1: Increase the number of families accessing community resources by decreasing barriers to resources such as, parenting classes, health services, parks, libraries, social services, mental health services, transportation, ESL classes

Sample Strategies:

- Educate prenatal providers about family support services
- Support Parent Education/Family Centers for each community that addresses their mental, emotional, physical & social needs
- Improve transportation options that reflect parental schedules and multiple locations of child care for siblings of different ages, including "child care express"
- Link family resource centers with home visiting and child care centers
- Support Family resource centers with standard services funded and staffed in diverse neighborhoods serving divers families
- Provide adult English literacy classes with child care available

Objective 1.2: Decrease the number of children exposed to family violence

Sample Strategies:

- Conduct Anger management training for parents/caregivers and children
- Provide Subsidies to attend parenting activities
- Conduct support groups for parents, especially peer groups
- Develop approaches for reaching isolated parents
- Develop support systems for parents in college
- Support substance abuse treatment options that accommodate parents with young children
- Link Health and community agencies with law enforcement for early and appropriate intervention to protect children 0-5
- Conduct child 0-5 mother play groups in battered women's shelters
- Support groups for battered women and battering men in Family Resource Centers
- Provide training for child care providers to identify exposure to domestic violence

Objective 1.3: Increase the availability of affordable quality child care and respite care

Sample Strategies:

- Train child care providers to relate respectfully to diverse characteristics of parents and children
- Provide drop-in child care so parents can access needed services for find brief respite
- Educate parents concerning need for and content of quality standards in child care settings

Objective 1.4: Decrease the number of first entries and re-entries into foster care/out of home placements for children ages zero to five

Sample Strategies:

- Provide safe, affordable housing for teen parents
- Provide transition support for teens once they leave school programs
- Support & education for young/and or single parents
- Support education and incentives for employers to recruit, train, retain parents especially homeless parents
- Educate professionals involved with parents about coordination for services, law, and respect for parents and caregivers
- Advocate for housing availability, cost, access issues
- Support homeless shelters that enable access to crisis, health, mental health, job training, housing services
- Provide a full suite of services for homeless families, including transportation, job training, child development activities outside business hours, training in parenting skills counseling, centralized resources, housing, and shelter-based child care
- Train families and providers on legal requirements, confidentiality, partnerships, access to records

Outcome 2: Ensure that children receive the physical, emotional, and intellectual support at home, in school, and in the community.

Objective 2.1: Promote strategies that create positive attachments with primary care givers

Sample Strategies:

- Support Universal home visiting pre and post partum
- Disseminate knowledge of infant brain development and research
- Support participation of parents in programs for children with special needs
- Train parent mentors in hospitals and in the community

Objective 2.2: Increase the skills of parents to be participants, leaders and decision makers in their homes and communities.

Sample Strategies:

- Advocate at the policy level for parent education in high school as a required course
- Develop teaching modules on parenting, child development and child
- health for middle and high school
- Educate parents on self-sufficiency issues so that they can better foster self-advocacy to their children
- Advocate for parent and caregiver participation at all levels of program development and implementation
- Develop and offer community issue-oriented workshops at accessible neighborhood sites
- Develop a single reliable source with one toll-free number to answer a variety of questions from parents (hot line)
- Organize neighboring families for mutual support
- Encourage civic participation opportunities especially for teens and busy parents
- Train families for self-advocacy

Outcome 3: Children will be well, ready and able to learn in kindergarten.

Objective 3.1: Improve parent/caregiver knowledge of early assessment and integrated service delivery, which supports children's learning.

Sample Strategies:

- Develop parent/caregiver handouts, literature, and video library with easy access and comprehension.
- Develop network with pediatricians and clinics in Butte County that work to disseminate information and resources during well-baby exams.

Objective 3.2: Increase parent/caregiver knowledge of the overall levels of children's development and learning.

Sample Strategies:

- Develop a series of workshops that educate parent/caregivers on brain research, developmental milestones, and literacy.
- Publish a weekly news article related to child development.
- Offer structured playgroups at varied locations throughout the County on a regular basis. Include a focus and reward for participation. (ie. A book, educational materials, snack)

Objective 3.3: Increase the knowledge of parent/caregiver in choosing comprehensive child development programs.

Sample Strategies:

- Provide support to families researching childcare for their children through a question and answer survey in meeting all of the families needs.
- Develop on line resource list of available centers and have references, pictures and philosophy of programs.
- Educate parent/caregivers on what comprehensive child development programs look like through handouts, focus groups, PTA presentations, etc.

Objective 3.4: Increase the number of collaborative relationships among parents, providers, and school systems.

Sample Strategies:

- Offer training that supports open communication and dialogue between parents, providers, and school systems. Support understanding of all interested parties in the process of strengthening relationships.
- Provide parent leadership institute for parent/caregivers.
- Provide workshops for schools in successfully working with parents as volunteers.

Objective 3.5: Decrease the barriers for parent/caregivers in accessing mental and physical health services.

Sample Strategies:

- Develop informational tools for parents to understand the process of accessing services.
- Support a Parent Hotline that provides support and guidance for accessing current services, including criteria to enroll in program.
- Develop a parent checklist, that is easy to use and establishes when, where and who to call for help. (ie, magnets, phone stickers, listing in front of telephone book)

FOCUS AREA 4: Improved Systems for Families-Integrated Accessible and Culturally Appropriate

Outcome 1: Programs will be delivered in a comprehensive and collaborative manner that reduces duplication and improves accessibility to all populations through enhanced communication and coordination.

Objective 1.1: Promote, increase and enhance collaboration between medical, public health, community, and governmental organizations involved in early care and education, healthy children and strong families that will result in the integrated delivery of services.

Sample Strategies:

- Support programs that enhance or increase services without duplicating or supplanting existing resources
- Create a information and referral service system for families that is accessible county-wide
- Develop and implement a system for consistent collection, evaluation and reporting in an annual Butte County "Report Card" of outcomes for children prenatal to five years old
- Develop and implement a universal assessment tool and process to access services
- Support collaborative efforts that maximize resources by leveraging funding opportunities
- Conduct media outreach via print, radio, television and the Internet to educate families about existing services

Objective 1.2: Improve responsiveness of service systems to special needs and underserved populations

Sample Strategies:

- Increase access and availability of services
- Establish clear lines of responsibility, communication and decision making between agencies and organizations providing children's services.
- Support programs that provide transportation to service providers, such as church vans, or bus vouchers
- Support programs and services, including toll free telephone lines (hot and warm lines) in the primary language of the families using the services
- Support facilitation efforts to develop local collaboration between schools, childcare
- providers, early childhood and family service providers, the faith community, parents and other community members

Objective 1.3: Increase the number of services that are delivered in a culturally sensitive manner.

Sample Strategies:

- Support programs that are culturally appropriate to the communities they serve
- Support training for early child and health care providers regarding cultural sensitivity
- Support training for early child and health care providers regarding cultural competency

Objective 1.4: Coordinate data related to access of care within the three focus areas of: Healthy Children, Early Care and Education, and Improved Family Functioning-Strong Families

Sample Strategies:

- Support the development of a common application/intake system
- Support the development of new tracking methods and standards
- Support the development of an evaluation system that includes analysis of data and dissemination of findings
- Support a system that shares technical assistance and training
- Support one-stop information centers placed in community hospitals, schools, medical and dental offices, and other venues where families congregate

7. EVALUATION

Measuring Program Success

In the context of this strategic plan, evaluation refers to the process and methods by which the Butte County Children and Families First Commission and community stakeholders can assess the degree of progress made toward achieving the outcomes, objectives and desired results described in this plan as well as assess the effectiveness of funding allocation decisions.

Process and performance measures are listed below to represent potential indicators that are linked to the sample strategies in the previous section of the plan. Measures that indicate the success of programs and services, over time, will be the foundation of the evaluation process for Proposition 10 implementation in Butte County.

In general, process measures are short-term indicators of progress, or stepping-stones towards achieving long-term outcomes. For example, increasing the number of parents who attend parenting classes may indicate that the *process* of offering parenting classes in central locations is effective. Long-term, a decrease in the number of unintentional injuries to children may be associated with these increased parenting classes as a *performance* measure – or a tangible component in the desired outcome: healthy children in Butte County.

Many short-term process results should be accomplished in the next two to three years. By identifying long-term performance measures, the Commission has set the bar for achieving the highest standard of programs and services possible. The Commission expects its partners, grantees and contractors to seek these standards in their efforts to provide programs and services in the county.

Sample Process Measures

Focus Area One

- Number of women enrolling in Medi-Cal and AIM and children 0-5 with Medi-Cal, Healthy Families, and private insurance
- Number of pregnant women and their families accessing health services
- Number of geographically, linguistically and culturally appropriate health services available
- Number of women receiving nutritional education
- Number of smoking cessation programs available and number of participants enrolling over time.
- Universal risk screening tool for the evaluation of children developmental and emotional behaviors available
- Immunization Registry in place
- Number of babies removed at birth due to exposure to alcohol and drugs
- Number of alcohol and drug treatment programs available for pregnant women and their families and number of pregnant women accessing these services

Focus Area Two

- Increased numbers of children enrolled in preschool/child care
- Increased numbers of children accessing specialized programs
- Increased number of collaborative partnerships

- Efficient referral systems in place
- Collaborative systems in place
- Numbers of parents becoming involved
- Increased requests for support in designing and implementing alternative models
- Number of professionals trained to perform developmental assessments

Focus Area Three

- Increased number of parent support and education programs in resource centers, shelters, community agencies, high schools and other centralized locations
- Increased parent participation in support and education programs
- Increased safe, affordable housing available to teen parents
- Increased number of home visits conducted
- Increased number of trained mentors and family advocates

Focus Area Four

- Increased number of health, child care, parent education and family support services offered at shared, accessible locations
- Increased number of services offered in the primary languages of the families they serve
- Implementation of a coordinated system for intake, referral and tracking
- Implementation of a coordinated system for data collection, evaluation and dissemination
- Increased number of providers trained and providing culturally appropriate and sensitive services
- Increased number of families reporting that they can access the services they need

Sample Performance Measures

Focus Area One

- Increased number of providers accepting Medi-Cal, AIM, and Healthy Families
- Increased number of pregnant women accessing early prenatal care
- Increased number of alcohol / drug and mental health services available and number of families these services
- Increased number of children with special needs accessing services
- Increased dental health for children zero to five years old
- Increased immunization rates
- Decreased low birth weight babies
- Decrease the number of fetal and infant
- Decrease the number of premature births
- Decreased number of drug exposed babies
- Decreased number of parents who smoke and exposure of children to second hand smoke
- Decreased exposure of children to environmental pollutants
- Decreased number of children who experience unintentional injuries

Focus Area Two

- Decreased substantiated Children's Services Division referrals
- Decrease in the number of special referrals in the primary grades
- Increase in the number of kindergarten adjustment rates reported by kindergarten teachers
- Increased ratings in program quality

- Increased number of children receiving early intervention services
- Increased number of children ready for school

Focus Area Three

- Decreased number of substantiated Children's Services Division referrals
- Decreased number of homeless families
- Decreased number of children entering foster care

Focus Area Four

- Increased healthy births
- Healthy children and adults
- Increased number of children ready for school

In years 2002/2003, the Commission selected and matched specific indicators including local and Statewide Proposition 10 Evaluation and Data System (PEDS) indicators. These selected indicators were matched with the newly prioritized Results and Desired Outcomes. See Appendix 7.

In years **2002/2003**, the Commission also established the Strategic Plan and Evaluation Committee to develop a multi-level evaluation plan, which will address the following:

- 1. Identify and monitor relevant community level indicators (for example the percent of babies born with low birth weight and the substantiated numbers of children, who are rescued from dangerous drug environments,
- 2. Evaluate the commission's adherence to its mission, goals, and operating principles,
- 3. Support continuous improvement by developing performance measures, which capture the milestones achieved and overall effectiveness of funded programs.

The Commission understands that a local, outside evaluation process is desirable and such an evaluation process will be implemented during the fiscal year 04. Therefore, in January 2004, the Commission will release its Request for Proposals to contract outside evaluation services for current and future grantee projects – all linked to the statewide Prop 10 Evaluation and Data System (PEDS). The Strategic Plan & Evaluation Ad Hoc Committee continues to guide and develop the Commission's overall evaluation planning efforts.

The School Readiness Initiative in Butte County for the 2002/2003 fiscal years was a planning/implementation effort, identifying target schools and preparing for the implementation of School Readiness direct services during the next four-year period. Evaluation is one of the key factors, and is in place as a result of planning conducted during 2002/2003, using the State Commission's School Readiness planning funds offered to participating County Commissions.

Issues to be addressed in the evaluation plan include the following:

✓ Frequency and timing for collection of data for all of the performance indicators contained in this plan. For example, the plan might call for quarterly collection of

data from service providers as necessary to evaluate the various indicators.

- ✓ Means of evaluating the performance of individual funded programs and verifying the appropriate utilization of funds from the Children and Families Trust Fund.
- ✓ Data collection methodology for all indicators and other evaluation criteria.
- ✓ Level of technical assistance to be provided to funded agencies and how agencies will be funded to participate in the evaluation process.
- ✓ Formats to be used for reporting and analysis of indicators and results.
- ✓ Means of using evaluation results to improve future versions of the strategic plan and future funding decisions.
- ✓ Coordination of evaluation efforts with other public and private children and families system evaluation efforts within Butte County.
- ✓ Coordination with, and leveraging of, successful evaluation models, tools and systems developed by the State Commission and other County Commissions.

8. Resource Allocation

The strategic plan, financial plan, funding allocation plan, and annual budget, provide different and interrelated financial information.

The strategic plan is the overarching policy document for the commission, providing consistent policy direction for the financial plan, funding allocation plan, and budget.

The Commission adopted a financial plan in fall of 2002 (Appendix 5). The financial plan forecasts revenues and expenses. It is the Commission's guiding financial framework for the funding allocation plan and annual budget.

The funding allocation plan was adopted in spring of 2003 (Appendix 8). It describes how funds will be allocated among programs, grants, and initiatives for fiscal years 04-05 through 06-07. The funding allocation plan identifies strategic plan priority areas including percentage allocation of funds per focus area. Both the financial plan and the funding allocation plan drive the annual budget detail.

Funding Allocation Guidelines

The Commission will conduct a formal Request For Proposal (RFP) process designed to maximize collaboration and open participation by existing and new community-based organizations or individuals.

The Commission is committed to ensuring that the greatest possible benefit is realized for young children and their families through the use of resources from the Children and Families Trust Fund. In order to meet this overall goal, the following guidelines have been established related to the allocation and investment of Trust Fund monies.

1. Funds will only be allocated to activities that are in direct furtherance of the elements of this strategic plan or that are necessary for the operation of the Commission, consistent with the purposes expressed in the California Children and Families Act.

The Commission will actively seek to coordinate with other funding sources so that Proposition 10 resources are used wherever possible to (a) leverage funds from other sources so that the total monies available for early childhood development are increased, and/or (b) fill gaps where no other sources of funding can be identified to provide high-priority programs and services called for in this plan.

- 2. In compliance with California Revenue and Taxation Code section 30131.4, Trust Fund monies will be used only to supplement existing levels of service and not to fund existing levels of service. No monies from the Children and Families Trust Fund will be used to supplant state or local General Fund money for any purpose.
- 3. The Commission is committed to funding service providers that are able to objectively demonstrate the cost-effectiveness and overall efficacy of their services and that comply with other requirements of the Commission to ensure accountability of funds.

- 4. Since the number and magnitude of needs in Butte County far exceed the amount of funding available to the county each year from the Trust Fund, a multi-year investment strategy will be used. This means that funding will be targeted toward specific outcomes and objectives over multiple years (one, two and three years) in order to achieve a long-range impact. However, in recognition of the continuous changes that occur within the community and other funding sources, the Commission will make funding decisions one year at a time. There can be no guarantee of sustained support for programs funded in prior years.
- 5. Creative strategies will be pursued to achieve fiscal independence for funded programs wherever possible. This may include the ability of programs to generate their own revenues in the future and/or the ability to transition funding from the Commission to other sustainable sources so that Trust Fund resources are freed up for other purposes.
- 6. Funds may be allocated on a sole source basis or to a targeted collaborating group of providers, at the discretion of the Commission.
- 7. The Commission seeks to minimize administrative costs so that the most resources possible can be focused on achieving the goals and objectives described in this plan.

APPENDICES

Appendix 1: Children and Families First Act

The complete text of the state laws that were implemented as a result of Proposition 10, the Children and Families First Act, is provided here to enable a greater understanding of the laws that guide the actions of the Butte County Children and Families Commission.

CALIFORNIA CODES HEALTH AND SAFETY CODE SEC. 5, DIVISION 108

SECTION 130100 - 130155

130100. There is hereby created a program in the state for the purposes of promoting, supporting, and improving the early development of children from the prenatal stage to five years of age. These purposes shall be accomplished through the establishment, institution, and coordination of appropriate standards, resources, and integrated and comprehensive programs emphasizing community awareness, education, nurturing, child care, social services, health care, and research.

- (a) It is the intent of this act to facilitate the creation and implementation of an integrated, comprehensive, and collaborative system of information and services to enhance optimal early childhood development. This system should function as a network that promotes accessibility to all information and services from any entry point into the system. It is further the intent of this act to emphasize local decision making, to provide for greater local flexibility in designing delivery systems, and to eliminate duplicate administrative systems.
- (b) The programs authorized by this act shall be administered by the California Children and Families First Commission and by county Children and Families First Commissions. In administering this act, the state and County commissions shall use outcome-based accountability to determine future expenditures.
- (c) This division shall be known and may be cited as the "California Children and Families First Act of 1998." 130105. The California Children and Families First Trust Fund is hereby created in the State Treasury.
- (a) The California Children and Families First Trust Fund shall consist of moneys collected pursuant to the taxes imposed by Section 30131.2 of the Revenue and Taxation Code.
- (b) All costs to implement this act shall be paid from moneys deposited in the California Children and Families First Trust Fund.
- (c) The State Board of Equalization shall determine within one year of the passage of this act the effect that additional taxes imposed on cigarettes and tobacco products by this act has on the consumption of cigarettes and tobacco products in this state. To the extent that a decrease in consumption is determined by the State Board of Equalization to be the direct result of additional taxes imposed by this act, the State Board of Equalization shall determine the fiscal effect the decrease in consumption has on the funding of any Proposition 99 (the Tobacco Tax and Health Protection Act of 1988) state health-related education or research programs in effect as of November 1, 1998, and the Breast Cancer Fund programs that are funded by excise taxes on cigarettes and tobacco products. Funds shall be transferred from the California Children and Families First Trust Fund to those affected programs as necessary to offset the revenue decrease directly resulting from the imposition of additional taxes by this act. Such reimbursements shall occur, and at such times, as determined necessary to further the intent of this subdivision.
- (d) Moneys shall be allocated and appropriated from the California Children and Families First Trust Fund as follows:
- (1) Twenty percent shall be allocated and appropriated to separate accounts of the state commission for expenditure according to the following formula:

- (A) Six percent shall be deposited in a Mass Media Communications Account for expenditures for communications to the general public utilizing television, radio, newspapers, and other mass media on I-2 June 12, 2000 subjects relating to and furthering the goals and purposes of this act, including, but not limited to, methods of nurturing and parenting that encourage proper childhood development, the informed selection of childcare, information regarding health and social services, the prevention of tobacco, alcohol, and drug use by pregnant women, and the detrimental effects of secondhand smoke on early childhood development.
- (B) Five percent shall be deposited in an Education Account for expenditures for programs relating to education, including, but not limited to, the development of educational materials, professional and parental education and training, and technical support for county commissions in the areas described in subparagraph (A) of paragraph (1) of subdivision (b) of Section 130125.
- (C) Three percent shall be deposited in a Child Care Account for expenditures for programs relating to child care, including, but not limited to, the education and training of child care providers, the development of educational materials and guidelines for child care workers, and other areas described in subparagraph (B) of paragraph (1) of subdivision (b) of Section 130125.
- (D) Three percent shall be deposited in a Research and Development Account for expenditures for the research and development of best practices and standards for all programs and services relating to early childhood development established pursuant to this act, and for the assessment and quality evaluation of such programs and services.
- (E) One percent shall be deposited in an Administration Account for expenditures for the administrative functions of the state commission.
- (F) Two percent shall be deposited in an Unallocated Account for expenditure by the state commission for any of the purposes of this act described in Section 130100 provided that none of these moneys shall be expended for the administrative functions of the state commission.
- (G) In the event that, for whatever reason, the expenditure of any moneys allocated and appropriated for the purposes specified in subparagraphs (A) to (F), inclusive, is enjoined by a final judgment of a court of competent jurisdiction, then those moneys shall be available for expenditure by the state commission for mass media communication emphasizing the need to eliminate smoking and other tobacco use by pregnant women, the need to eliminate smoking and other tobacco use by persons under 18 years of age, and the need to eliminate exposure to secondhand smoke.
- (H) Any moneys allocated and appropriated to any of the accounts described in subparagraphs (A) to (F), inclusive, that are not encumbered or expended within any applicable period prescribed by law shall (together with the accrued interest on the amount) revert to and remain in the same account for the next fiscal period.
- (2) Eighty percent shall be allocated and appropriated to county commissions in accordance with Section 130140.
- (A) The moneys allocated and appropriated to county commissions shall be deposited in each local Children and Families First Trust Fund administered by each county commission, and shall be expended only for the purposes authorized by this act and in accordance with the county strategic plan approved by each county commission.
- (B) Any moneys allocated and appropriated to any of the county commissions that are not encumbered or expended within any applicable period prescribed by law shall (together with the accrued interest on the amounts) revert to and remain in the same local Children and Families First Trust Fund for the next fiscal period under the same conditions as set forth in subparagraph (A).
- (e) All grants, gifts, or bequests of money made to or for the benefit of the state commission from public or private sources to be used for early childhood development programs shall be deposited in the California Children and Families First Trust Fund and expended for the specific

purpose for which the grant, gift, or bequest was made. The amount of any such grant, gift, or bequest shall not be considered in computing the amount allocated and appropriated to the state commission pursuant to paragraph (1) of subdivision (d).

- (f) All grants, gifts, or bequests of money made to or for the benefit of any county commission from public or private sources to be used for early childhood development programs shall be deposited in the local Children and Families First Trust Fund and expended for the specific purpose for which the grant, gift, or bequest was made. The amount of any such grant, gift, or bequest shall not be considered in computing the amount allocated and appropriated to the county commissions pursuant to paragraph (2) of subdivision (d).
- 130110. There is hereby established a California Children and Families First Commission composed of seven voting members and two ex officio members...I-3 June 12, 2000
- (a) The voting members shall be selected, pursuant to Section 130115, from persons with knowledge, experience, and expertise in early child development, child care, education, social services, public health, the prevention and treatment of tobacco and other substance abuse, behavioral health, and medicine (including, but not limited to, representatives of statewide medical and pediatric associations or societies), upon consultation with public and private sector associations, organizations, and conferences composed of professionals in these fields.
- (b) The Secretary of Health and Welfare and the Secretary of Child Development and Education, or their designees, shall serve as ex officio nonvoting members of the state commission.

130115. The Governor shall appoint three members of the state commission, one of whom shall be designated as chairperson. One of the Governor's appointees shall be either a county health officer or a county health executive.

The Speaker of the Assembly and the Senate Rules Committee shall each appoint two members of the state commission. Of the members first appointed by the Governor, one shall serve for a term of four years, and two for a term of two years. Of the members appointed by the Speaker of the Assembly and the Senate Rules Committee, one appointed by the Speaker of the Assembly and the Senate Rules Committee shall serve for a period of four years with the other appointees to serve for a period of three years. Thereafter, all appointments shall be for four-year terms. No appointee shall serve as a member of the state commission for more than two four-year terms.

- 130120. The state commission shall, within three months after a majority of its voting members have been appointed, hire an executive director. The state commission shall thereafter hire such other staff as necessary or appropriate. The executive director and staff shall be compensated as determined by the state commission, consistent with moneys available for appropriation in the Administration Account. All professional staff employees of the state commission shall be exempt from civil service. The executive director shall act under the authority of, and in accordance with the direction of, the state commission.
- 130125. The powers and duties of the state commission shall include, but are not limited to, the following:
- (a) Providing for statewide dissemination of public information and educational materials to members of the general public and to professionals for the purpose of developing appropriate awareness and knowledge regarding the promotion, support, and improvement of early childhood development.
- (b) Adopting guidelines for an integrated and comprehensive statewide program of promoting, supporting, and
- improving early childhood development that enhances the intellectual, social, emotional, and physical
- development of children in California.
- (1) The state commission's guidelines shall, at a minimum, address the following matters:

- (A) Parental education and support services in all areas required for, and relevant to, informed and healthy parenting. Examples of parental education shall include, but are not limited to, prenatal and postnatal infant and maternal nutrition, education and training in newborn and infant care and nurturing for optimal early childhood development, parenting and other necessary skills, child abuse prevention, and avoidance of tobacco, drugs, and alcohol during pregnancy. Examples of parental support services shall include, but are not limited to, family support centers offering an integrated system of services required for the development and maintenance of self-sufficiency, domestic violence prevention and treatment, tobacco and other substance abuse control and treatment, voluntary intervention for families at risk, and such other prevention and family services and counseling critical to successful early childhood development.
- (B) The availability and provision of high quality, accessible, and affordable child care, both inhome and at child care facilities, that emphasizes education, training and qualifications of care providers, increased availability and access to child care facilities, resource and referral services, technical assistance for caregivers, and financial and other assistance to ensure appropriate child care for all households.
- (C) The provision of child health care services that emphasize prevention, diagnostic screenings, and treatment not covered by other programs; and the provision of prenatal and postnatal maternal health care services that emphasize prevention, immunizations, nutrition, treatment of tobacco and other substance abuse, general health screenings, and treatment services not covered by other programs.
- (2) The state commission shall conduct at least one public hearing on its proposed guidelines before they are adopted.
- (3) The state commission shall, on at least an annual basis, periodically review its adopted quidelines and revise them as may be necessary or appropriate. I-4 June 12, 2000
- (c) Defining the results to be achieved by the adopted guidelines, and collecting and analyzing data to measure progress toward attaining such results.
- (d) Providing for independent research, including the evaluation of any relevant programs, to identify the best standards and practices for optimal early childhood development, and establishing and monitoring demonstration projects.
- (e) Soliciting input regarding program policy and direction from individuals and entities with experience in early childhood development, facilitating the exchange of information between such individuals and entities, and assisting in the coordination of the services of public and private agencies to deal more effectively with early childhood development.
- (f) Providing technical assistance to county commissions in adopting and implementing county strategic plans for early childhood development.
- (g) Reviewing and considering the annual audits and reports transmitted by the county commissions and, following a public hearing, adopting a written report that consolidates, summarizes, analyzes, and comments on those annual audits and reports.
- (h) Applying for gifts, grants, donations, or contributions of money, property, facilities, or services from any person, corporation, foundation, or other entity, or from the state or any agency or political subdivision thereof, or from the federal government or any agency or instrumentality thereof, in furtherance of a statewide program of early childhood development.
- (i) Entering into such contracts as necessary or appropriate to carry out the provisions and purposes of this act.
- (j) Making recommendations to the Governor and the Legislature for changes in state laws, regulations, and services necessary or appropriate to carry out an integrated and comprehensive program of early childhood development in an effective and cost-efficient manner.
- 130130. Procedures for the conduct of business by the state commission not specified in this act shall be contained in bylaws adopted by the state commission. A majority of the voting

members of the state commission shall constitute a quorum. All decisions of the state commission, including the hiring of the executive director, shall be by a majority of four votes. 130135. Voting members of the state commission shall not be compensated for their services, except that they shall be paid reasonable per diem and reimbursement of reasonable expenses for attending meetings and discharging other official responsibilities as authorized by the state commission.

- 130140. Any county or counties developing, adopting, promoting, and implementing local early childhood development programs consistent with the goals and objectives of this act shall receive moneys pursuant to paragraph (2) of subdivision (d) of Section 130105 in accordance with the following provisions:
- (a) For the period between January 1, 1999 and June 30, 2000, county commissions shall receive the portion of the total moneys available to all county commissions equal to the percentage of the number of births recorded in the relevant county (for the most recent reporting period) in proportion to the entire number of births recorded in California (for the same period), provided that each of the following requirements has first been satisfied:
- (1) The county's board of supervisors has adopted an ordinance containing the following minimum provisions:
- (A) The establishment of a county children and families first commission. The county commission shall be appointed by the board of supervisors and shall consist of at least five but not more than nine members.
- (i) Two members of the county commission shall be from among the county health officer and persons responsible for management of the following county functions: children's services, public health services, behavioral health services, social services, and tobacco and other substance abuse prevention and treatment services.
- (ii) One member of the county commission shall be a member of the board of supervisors.
- (iii) The remaining members of the county commission shall be from among the persons described in clause (i) and persons from the following categories: recipients of project services included in the county strategic plan; educators specializing in early childhood development; representatives of a local child care resource or referral agency, or a local childcare coordinating group; representatives of a local organization for prevention or early intervention for families at risk; representatives of community-based organizations that have the goal of promoting nurturing and early childhood development; representatives of local school districts; and representatives of local medical, pediatric, or obstetric associations or societies..I-5 June 12, 2000
- (B) The manner of appointment, selection, or removal of members of the county commission, the duration and number of terms county commission members shall serve, and any other matters that the board of supervisors deems necessary or convenient for the conduct of the county commission's activities, provided that members of the county commission shall not be compensated for their services, except they shall be paid reasonable per diem and reimbursement of reasonable expenses for attending meetings and discharging other official responsibilities as authorized by the county commission.
- (C) The requirement that the county commission adopt an adequate and complete county strategic plan for the support and improvement of early childhood development within the county.
- (i) The county strategic plan shall be consistent with, and in furtherance of the purposes of, this act and any guidelines adopted by the state commission pursuant to subdivision (b) of Section 130125 that are in effect at the time the plan is adopted.
- (ii) The county strategic plan shall, at a minimum, include the following: a description of the goals and objectives proposed to be attained; a description of the programs, services, and projects proposed to be provided, sponsored, or facilitated; and a description of how measurable outcomes

of such programs, services, and projects will be determined by the county commission using appropriate reliable indicators. No county strategic plan shall be deemed adequate or complete until and unless the plan describes how programs, services, and projects relating to early childhood development within the county will be integrated into a consumer-oriented and easily accessible system.

- (iii) The county commission shall, on at least an annual basis, be required to periodically review its county strategic plan and to revise the plan as may be necessary or appropriate.
- (D) The requirement that the county commission conduct at least one public hearing on its proposed county strategic plan before the plan is adopted.
- (E) The requirement that the county commission conduct at least one public hearing on its periodic review of the county strategic plan before any revisions to the plan are adopted.
- (F) The requirement that the county commission submit its adopted county strategic plan, and any subsequent revisions thereto, to the state commission.
- (G) The requirement that the county commission prepare and adopt an annual audit and report pursuant to Section 130150. The county commission shall conduct at least one public hearing prior to adopting any annual audit and report.
- (H) The requirement that the county commission conduct at least one public hearing on each annual report by the state commission prepared pursuant to subdivision (b) of Section 130150.
- (I) Two or more counties may form a joint county commission, adopt a joint county strategic plan, or implement joint programs, services, or projects.
- (2) The county's board of supervisors has established a county commission and has appointed a majority of its members.
- (3) The county has established a local Children and Families First Trust Fund pursuant to subparagraph (A) of paragraph (2) of subdivision (d) of Section 130105.
- (b) Notwithstanding any provision of this act to the contrary, no moneys made available to county commissions under subdivision (a) shall be expended to provide, sponsor, or facilitate any programs, services, or projects for early childhood development until and unless the county commission has first adopted an adequate and complete county strategic plan that contains the provisions required by clause (ii) of subparagraph (C) of paragraph (1) of subdivision (a).
- (c) In the event that any county elects not to participate in the California Children and Families First Program, the moneys remaining in the California Children and Families First Trust Fund shall be reallocated and reappropriated to participating counties in the following fiscal year.
- (d) For the fiscal year commencing on July 1, 2000, and for each fiscal year thereafter, county commissions shall receive the portion of the total moneys available to all county commissions equal to the percentage of the number of births recorded in the relevant county (for the most recent reporting period) in proportion to the number of births recorded in all of the counties participating in the California Children and Families First Program (for the same period), provided that each of the following requirements has first been satisfied:
- (1) The county commission has, after the required public hearings, adopted an adequate and complete county strategic plan conforming to the requirements of subparagraph (C) of paragraph (1) of subdivision (a), and has submitted the plan to the state commission.
- (2) The county commission has conducted the required public hearings, and has prepared and submitted all audits and reports required pursuant to Section 130150. I-6 June 12, 2000
- (3) The county commission has conducted the required public hearings on the state commission annual reports prepared pursuant to subdivision (b) of Section 130150.
- (e) In the event that any county elects not to continue participation in the California Children and Families First Program, any unencumbered and unexpended moneys remaining in the local Children and Families First Trust Fund shall be returned to the California Children and Families First Trust Fund for reallocation and reappropriation to participating counties in the following fiscal year.

130145. The state commission and each county commission shall establish one or more advisory committees to provide technical and professional expertise and support for any purposes that will be beneficial in accomplishing the purposes of this act. Each advisory committee shall meet and shall make recommendations and reports as deemed necessary or appropriate.

130150. On or before October 15 of each year, the state commission and each county commission shall conduct an audit of, and issue a written report on the implementation and performance of, their respective functions during the preceding fiscal year, including, at a minimum, the manner in which funds were expended, the progress toward, and the achievement of, program goals and objectives, and the measurement of specific outcomes through appropriate reliable indicators.

- (a) The audits and reports of each county commission shall be transmitted to the state commission.
- (b) The state commission shall, on or before January 31 of each year, prepare a written report that consolidates, summarizes, analyzes, and comments on the annual audits and reports submitted by all of the county commissions for the preceding fiscal year. This report by the state commission shall be transmitted to the Governor, the Legislature, and each county commission.
- (c) The state commission shall make copies of each of its annual audits and reports available to members of the general public on request and at no cost. The state commission shall furnish each county commission with copies of those documents in a number sufficient for local distribution by the county commission to members of the general public on request and at no cost.
- (d) Each county commission shall make copies of its annual audits and reports available to members of the general public on request and at no cost.

130155. The following definitions apply for purposes of this act:

- (a) "Act" means the California Children and Families First Act of 1998.
- (b) "County commission" means each county children and families first commission established in accordance with Section 130140.
- (c) "County strategic plan" means the plan adopted by each county children and families first commission and submitted to the California Children and Families First Commission pursuant to Section 130140.
- (d) "State commission" means the California Children and Families First Commission established in accordance with Section 130110.

CALIFORNIA CODES REVENUE AND TAXATION CODE CHAPTER 2 OF PART 13, DIVISION 2 SECTION 30131 – 30131.6

30131. Notwithstanding Section 30122, the California Children and Families First Trust Fund is hereby created in the State Treasury for the exclusive purpose of funding those provisions of the California Children and Families First Act of 1998 that are set forth in Division 108 (commencing with Section 130100) of the Health and Safety Code.

30131.1. The following definitions apply for purposes of this article: (a) "Cigarette" has the same meaning as in Section 30003, as it read on January 1, 1997. (b) "Tobacco products" includes, but is not limited to, all forms of cigars, smoking tobacco, chewing tobacco, snuff, and any other articles or products made of, or containing at least 50 percent, tobacco, but does not include cigarettes.

30131.2. (a) In addition to the taxes imposed upon the distribution of cigarettes by Article 1 (commencing with Section 30101) and Article 2 (commencing with Section 30121) and any other taxes in this chapter, there shall be imposed an additional surtax upon every distributor of

cigarettes at the rate of twenty-five mills (\$0.025) for each cigarette distributed. (b) In addition to the taxes imposed upon the distribution of tobacco products by Article 1 (commencing with Section 30101) and Article 2 (commencing with Section 30121), and any other taxes in this chapter, there shall be imposed an additional tax upon every distributor of tobacco products, based on the wholesale cost of these products, at a tax rate, as determined annually by the State Board of Equalization, which is equivalent to the rate of tax imposed on cigarettes by subdivision (a).

30131.3. Except for payments of refunds made pursuant to Article 1 (commencing with Section 30361) of Chapter 6, reimbursement of the State Board of Equalization for expenses incurred in the administration and collection of the taxes imposed by Section 30131.2, and transfers of funds in accordance with subdivision (c) of Section 130105 of the Health and Safety Code, all moneys raised pursuant to the taxes imposed by Section 30131.2 shall be deposited in the California Children and Families First Trust Fund and are continuously appropriated for the exclusive purpose of the California Children and Families First Program established by Division 108 (commencing with Section 130100) of the Health and Safety Code.

30131.4. All moneys raised pursuant to taxes imposed by Section 30131.2 shall be appropriated and expended only for the purposes expressed in the California Children and Families First Act, and shall be used only to supplement existing levels of service and not to fund existing levels of service. No moneys in the California Children and Families First Trust Fund shall be used to supplant state or local General Fund money for any purpose.

30131.5. The annual determination required of the State Board of Equalization pursuant to subdivision (b) of Section 30131.2 shall be made based on the wholesale cost of tobacco products as of March 1, and shall be effective during the state's next fiscal year.

30131.6. THE TAXES IMPOSED BY SECTION 30131.2 SHALL BE IMPOSED ON EVERY CIGARETTE AND ON TOBACCO PRODUCTS IN THE POSSESSION OR UNDER THE CONTROL OF EVERY DEALER AND DISTRIBUTOR ON AND AFTER 12:01 A.M. ON JANUARY 1, 1999, PURSUANT TO RULES AND REGULATIONS PROMULGATED BY THE STATE BOARD OF EQUALIZATION.

APPENDIX 2:

BUTTE COUNTY ORDINANCE OVERVIEW

Ordinance No. 3470

	ORDINANCE NO. 3470
1	ORDINANCE NO. 3470
2	ORDINANCE ADDING ARTICLE XIII.5 TO THE BUTTE COUNTY CODE
3	ESTABLISHING THE CHILDREN AND FAMILIES FIRST COMMISSION
4	
5	
6	The Board of Supervisors of the County of Butte ordains as follows:
7	
8	SECTION I.
9	
10	A new article (commencing with section 2-100.00 et seq) is hereby added to the Butte County Code to
11	read as follows:
12	ARTICLE XIII.5
13	CHILDREN AND FAMILIES FIRST COMMISSION
14	2-100.00 Established - authority.
15	2-100.20 Purpose.
16	2-100.30. Membership.
17	2-100.40. Term of office.
18	2-100.50. Establishment of trust fund.
19	2-100.60. Commission staff.
20	2-100.70. Power and duties.
21	2-100.80. Advisory committees.
22	2.100.00 Established - authority.
23	The Children and Families First Commission is established under the authority
24	of California Health and Safety Code Section 130140.
25	2.100.20. Purpose.
26	The Children and Families First Commission is part of a State-wide effort to
27	create a seamless system of integrated and comprehensive programs and services, and
28	a funding base for the system with program and financial accountability that will:

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A. Establish community based programs to provide parental education and family support services relevant to effective childhood development. These services shall include, but not be limited to, education and skills training in nurturing and in avoidance of tobacco, drugs, and alcohol during pregnancy. Emphasis shall be on services not provided by existing programs and on the consolidation of existing programs and new services (provided pursuant to the California Children and Families First Act of 1998), into an integrated system from the consumer's perspective.

- B. Educate the public, using mass media, on the importance and the benefits of nurturing, health care, family support, and child care; and inform involved professionals and the general public about programs that focus on early childhood development.
- C. Educate the public using mass media, on the dangers caused by smoking and other tobacco use by pregnant women to themselves and to infants and young children, and the dangers of secondhand smoke.
- D. Encourage pregnant women and parents of young children to quit smoking. 2.100.30 Membership.
- A. The Commission shall consist of nine member appointed on an at-large basis by the Board of Supervisors.
 - B. The nine voting members shall include:
 - One member of the Butte County Board of Supervisors. 1.
 - The Director of the Butte County Public Health Department, or his or her designee;
 - The Director of the Butte County Social Welfare Department, or 3. his or her designee;
 - Six members selected from among the following:
 - Those recipients of project services included in the County's Strategic Plan;
 - Educators specializing in early childhood development; b.
 - Representatives of a local child care resource or referral

agency;

- d. A local child care coordinating group.
- Representatives of a local organization for prevention or early intervention for families at risk;
- Representatives of community-based organizations that have the goal of promoting nurturing and early childhood development;
- g. Representatives of local school districts;
- h. The County Health Officer;
- Representatives of local medical, pediatric, or obstetric associations or societies.
- C. Commissioners shall be appointed by a majority vote of the Board of Supervisors. Any commission member may be removed from office by a majority vote of the Board of Supervisors favoring such removal.
- D. Commissioners may receive a reasonable per diem payment for attending Commission meetings at rates established by the Board of Supervisors. Commission members may also receive reimbursement for their actual expenses incurred in attending Commission-related functions at such rates as are payable to Butte County employees. 2-100.40. Term of office.

Each at-large member shall serve for a term of two years, except for the member of the Board of Supervisors who shall serve a term of one year. The terms of the members other than the County Supervisor shall be staggered with two members serving terms commencing on April 1st of even-numbered years, and the other two members serving terms commencing on April 1st of off-numbered years, with such staggering determined by lot. At the conclusion of a term, a member may be appointed to a new term.

2-100.50. Establishment of trust fund.

There is established a trust fund to be known as the Children and Families First

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Trust Fund.

2-100.60. Commission staff.

The Director of the Butte County Public Health Department, or his or her designee, shall provide staff and administrative support for the commission, as well as advise and assist the commission on all matters within the commissions jurisdiction. 2-100.70. Powers and duties.

The commission shall exercise the following powers and duties:

A. Develop a County Strategic Plan for the support and improvement of early childhood development within the County, and submit the County Strategic Plan, and any future revision thereto, to the Board of Supervisors for its review prior to the Plan's adoption and submission to the California Children and Families First Commission.

- The County Strategic Plan shall be consistent with, and in furtherance of the purposes of the California Children and Families First Act (Health and Safety Code Section 130100 et seq.), and any guidelines adopted pursuant to subdivision (b) of Health and Safety Code Section 130125.
- The County Strategic Plan shall include, at a minimum, a description of the programs, services, and projects proposed to be provided, sponsored, or facilitated; and a description of how measurable outcomes of such programs, services, and projects will be determined by the Commission using appropriate reliable indicators. The County Strategic Plan shall describe how program, services, and projects relating to early childhood development within the County will be integrated into a consumer-oriented and easily accessible system.
- The Commission shall, on at least an annual basis, periodically review the County Strategic Plan and recommend those revisions as may be necessary or appropriate. The Commission shall

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conduct at least one public hearing prior to adopting any recommendation to revise the Plan.

- B. Submit a proposed budget to implement the County Strategic Plan to the Board of Supervisors for its review and approval. The budget recommendations shall be considered by the Board of Supervisors during final budget hearings.
- C. Conduct at least one public hearing concerning the County Strategic Plan and budget prior to sending its recommendation to the Board of Supervisors.
- D. The Commission shall review and adopt an annual audit and report pursuant to Health and Safety Code Section 130150. The written report shall assess the County's performance during the preceding fiscal year, including, at a minimum, the manner in which funds were expended, the progress toward and the achievement of program goals and objectives, and the measurement of specific outcomes through appropriate reliable indicators. The Commission shall submit the annual audit and report to the Board of Supervisors for its review, and conduct at least one public hearing prior to adopting the audit and report. After adopting the annual audit and report, the Commission shall transmit them to the California Children and Families First Commission.
- E. Annually conduct at least one public hearing on the report prepared by the California Children and Families First Commission pursuant to subdivision (b) of Health and Safety Code Section 130150.

2-100.80. Advisory committees.

The Commission may establish one or more advisory committees to provide technical and professional expertise and support to accomplish the purposes of this Chapter.

SECTION II

This ordinance shall take effect immediately for the preservation of the public peace, health and safety.

The facts constituting the urgency are that Proposition 10 was enacted by the voters of the State of California on November 10, 1998. While collection of the State surtax on cigarettes and other tobacco

products begins on January 1, 1999, the County may not be eligible to accrue funds unless it has adopted 2 an implementing ordinance by that same date. There is currently no statewide guidance as to the interpretation of the measure's provisions. December 15, 1998, is the last date that the Board of Supervisors is scheduled to meet for the year, and is thus the last date that the Board could take to adopt this ordinance and have it take effect prior to January 1, 1999. 6 PASSED AND ADOPTED by the Board of Supervisors of the County of Butte, State of California, on the 15th day of December, 1998, by the following vote: Supervisors Beeler, Dolan, Houx, Josiassen and Chair Davis AYES: NOES: None 10 11 ABSENT: None NOT VOTING: None 12 13 14 ATTEST: JOHN S. BLACKLOCK Officer and Clerk of the Board 15 16 Marin 17 18 19 20 21 22 23 24 25 26 27 28

Ordinance No. 3517

Ordinance No. 3517 ORDINANCE ADDING ARTICLE XIII.5 TO THE BUTTE COUNTY CODE 2 ESTABLISHING THE CHILDREN AND FAMILIES FIRST COMMISSION 3 5 The Board of Supervisors of the County of Butte ordains as follows: 6 SECTION I. 8 9 A new article (commencing with section 2-100.00 et seq) is hereby added to the Butte County Code to 10 11 read as follows: ARTICLE XIII.5 12 CHILDREN AND FAMILIES FIRST COMMISSION 13 2-100.00 Established - authority. 14 15 2-100.20 Purpose. 16 2-100.30. Membership. 2-100.40. Term of office. 17 2-100.50. Establishment of trust fund. 18 19 2-100.60. Commission staff. 20 2-100.70. Power and duties. 2-100.80. Advisory committees. 21 22 23 2.100.00 Established - authority. Pursuant to Section 130100 of division 108 of the Health and Safety Code of the 24 State of California, there is hereby established the Butte County California Children and 25 Families First Commission. The general purpose of the commission shall be to promote, 26 support and improve the early development of children from the prenatal stage to five 27 28

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years of age through the creation and implementation of an integrated, comprehensive and collaborative system of information and services to enhance early childhood development pursuant to the "California Children and Families First Act of 1998," Health and Safety Code § 130100 and following (the "Act").

2.100.20. Purpose.

The Children and Families First Commission is part of a State-wide effort to create a seamless system of integrated and comprehensive programs and services, and a funding base for the system with program and financial accountability that will:

- A. Establish community based programs to provide parental education and family support services relevant to effective childhood development. These services shall include, but not be limited to, education and skills training in nurturing and in avoidance of tobacco, drugs, and alcohol during pregnancy. Emphasis shall be on services not provided by existing programs and on the consolidation of existing programs and new services (provided pursuant to the California Children and Families First Act of 1998), into an integrated system from the consumer's perspective.
- B. Educate the public, using mass media, on the importance and the benefits of nurturing, health care, family support, and child care; and inform involved professionals and the general public about programs that focus on early childhood development.
- C. Educate the public using mass media, on the dangers caused by smoking and other tobacco use by pregnant women to themselves and to infants and young children, and the dangers of secondhand smoke.
 - D. Encourage pregnant women and parents of young children to quit smoking.

2.100.30 Membership.

A. The commission shall be composed of nine (9) members appointed by the Board of Supervisors. The membership shall include the following:

1.	The I	Director	of	the	Butte	County	Public	Health	Department,	or	his	or	her
	desig	nee.											

- The Director of the Butte County Social Welfare Department, or his or her designee.
- One member of the Board of Supervisors chosen from its members.
- 4. Six members, appointed by the Board of Supervisors chosen from the following groups, with the intent that representatives from as many groups as possible will serve on the commission:
 - (a) recipients of project services as set forth in the county strategic plan
 - (b) educators specializing in early childhood development
 - (c) representatives of a local group for prevention or intervention for families at risk
 - (d) representatives of community based organizations that have a goal of promoting nurturing and early childhood development
 - (e) representatives of local school districts
 - (f) representatives of local medical, pediatric, or obstetric associations or societies
 - (g) County Health Officer
 - (h) representatives of a local child care resource or referral agency
 - (i) a local child care coordinating group
 - (j) an elected official of local government
- C. Commissioners shall be appointed by a majority vote of the Board of Supervisors. Any commission member may be removed from office by a majority vote of the Board of Supervisors favoring such removal.

D. Commission members may receive reimbursement for reasonable expenses incurred in attending Commission-related functions as authorized by policies established by the Commission, with approval of the Board of Supervisors.

2-100.40. Term of office.

Each member, except those members specifically set forth in Health and Safety Code Section 130240(i), shall serve for a term of 2 years. The terms of the members other than the County Supervisor shall be staggered with three members serving terms commencing on April 1st of even-numbered years, and the other three members serving terms commencing on April 1st of off-numbered years, with such staggering determined by lot. At the conclusion of a term, a member may be appointed to a new term. For the purpose of Commission formation only, all initial appointments shall be deemed to have begun on April 1, 1999. The County Supervisor shall serve a two year term. All other Commission members, as determined by lot, shall serve the following terms, three members will serve until April 1, 2001 and three members will serve until April 1, 2002.

2-100.50. Establishment of trust fund.

There is established a trust fund to be known as the Children and Families First Trust Fund.

2-100.60. Commission staff.

The Director of the Butte County Public Health Department, or his or her designee, shall provide staff and administrative support for the commission, as well as advise and assist the commission on all matters within the commissions jurisdiction. The Public Health Director may utilize other county employees as permitted by their appointing authorities to assist in carrying out purposes of the Commission. The County shall be reimbursed for all staffing costs and operational expenses incurred which relate

to services, expenses, and costs relating to the Commission and/or its advisory committees. Such reimbursement shall be accomplished by direct transfers from the Trust Fund established by Section 2-100.50.

2-100.70. Powers and duties.

The commission shall exercise the following powers and duties:

A. Develop a County Strategic Plan for the support and improvement of early childhood development within the County, and submit the County Strategic Plan, and any future revision thereto, to the Board of Supervisors for its review prior to the Plan's adoption by the Commission and submission to the California Children and Families First Commission. If the Board of Supervisors has concerns or comments regarding the proposed plan, the plan shall be referred back to the commission for consideration of the Board's comments. The commission shall respond in writing to the Board's comments. Both the Board's comments and the commission's response shall be submitted to the California Children and Families First Commission when the Commission submits the Plan.

- The County Strategic Plan shall be consistent with, and in furtherance of the purposes of the California Children and Families First Act (Health and Safety Code Section 130100 et seq.), and any guidelines adopted pursuant to subdivision (b) of Health and Safety Code Section 130125.
- 2. The County Strategic Plan shall facilitate a partnership between those public and private organizations charged with the preservation, elevation, and enhancement of California families and early childhood development. To that end the Commission shall within its strategic plan both declare the importance of that partnership and direct that each of the following required components of the County Strategic Plan be undertaken in a manner calculated to maximize the benefits of the

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- a. identify existing services both public and private;
- b. identify areas of collaboration and coordination;
- c. identify areas of duplication and set goals to reduce duplication of such services where practical;
- d. identify service gaps;
- identify existing and targeted population sectors and clientele to be served e.
- described methods of coordinating and enhancing existing programs and services;
- establish service and program funding criteria, which include: g.
 - establishing, promoting or enhancing public-private partnerships:
 - (ii) county wide delivery;
 - (iii) specify outcomes expected; and
 - promote, encourage, emphasize parent (or whoever fills this role) accountability and responsibility
 - promote capacity building of existing services (v)
- The Commission shall, on at least an annual basis, periodically review the 3. County Strategic Plan. In that regard the Commission shall conduct at least one public hearing, with thirty (30) days notice, prior to adopting any recommendation to revise the Plan. Further, prior to its submission to the State Commission, the Commission shall submit its proposed Plan revision to the Board of Supervisors for review, question and/or comment. The Commission shall respond in writing to any question and/or comment submitted by the Board of Supervisors. The Commission shall conduct one business meeting annually in the communities of Chico, Gridley, Oroville and Paradise.
- B. The Commission's budget shall be prepared in the same manner as budgets

for each department within the County and shall be submitted to the Chief Administrative Officer and the Auditor-Controller for inclusion in both the proposed County budget and final County budget for any fiscal year. Hearings on the Commission budget shall be conducted concurrently with hearings conducted in connection with the County budget. The Board of Supervisors shall enter into contractual agreements for the disbursements of funds.

C. Conduct at least one public hearing concerning the County Strategic Plan and budget prior to sending its recommendation to the Board of Supervisors.

D. The Commission shall review and adopt an annual audit and report pursuant to Health and Safety Code Section 130150. The written report shall assess the County's performance during the preceding fiscal year, including, at a minimum, the manner in which funds were expended, the progress toward and the achievement of program goals and objectives, and the measurement of specific outcomes through appropriate reliable indicators. The Commission shall submit the annual audit and report to the Board of Supervisors for its review, and conduct at least one public hearing prior to adopting the audit and report. After adopting the annual audit and report, the Commission shall transmit them to the California Children and Families First Commission.

E. Annually conduct at least one public hearing on the report prepared by the California Children and Families First Commission pursuant to subdivision (b) of Health and Safety Code Section 130150.

F. The Commission shall adopt bylaws setting forth procedures for the conduct of business not otherwise specified herein. These bylaws shall be consistent with the County Charter and are subject to the approval of the Board of Supervisors.

2-100.80. Advisory committees.

A. The Technical Advisory Committee to the Commission shall be the Butte County Children Services Coordinating Council.

Ordinance No. 3555

ORDINANCE NO. 3555 ORDINANCE ADDING ARTICLE XIII.5 TO THE BUTTE COUNTY CODE ESTABLISHING THE CHILDREN AND FAMILIES COMMISSION The Board of Supervisors of the County of Butte ordains as follows: SECTION I. A new article (commencing with section 2-100.00 et seq) is hereby added to the Butte County Code to 11 read as follows: ARTICLE XIII.5 12 CHILDREN AND FAMILIES COMMISSION 13 14 2-100.00 Established - authority. 2-100.20 Purpose. 15 16 2-100.30. Membership. 2-100.40. Term of office. 17 2-100.50. Establishment of trust fund. 18 2-100.60. Commission staff. 19 2-100.70. Power and duties. 20 21 2-100.80. Advisory committees. 22 2.100.00 Established - authority. 23 Pursuant to Section 130100 of division 108 of the Health and Safety Code of the 24 State of California, there is hereby established the Butte County California Children and 25 Families Commission. The general purpose of the commission shall be to promote, 26 support and improve the early development of children from the prenatal stage to five 27 28

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years of age through the creation and implementation of an integrated, comprehensive and collaborative system of information and services to enhance early childhood development pursuant to the "California Children and Families First Act of 1998," Health and Safety Code § 130100 and following (the "Act").

2.100.20. Purpose.

The Children and Families Commission is part of a State-wide effort to create a seamless system of integrated and comprehensive programs and services, and a funding base for the system with program and financial accountability that will:

- A. Establish community based programs to provide parental education and family support services relevant to effective childhood development. These services shall include, but not be limited to, education and skills training in nurturing and in avoidance of tobacco, drugs, and alcohol during pregnancy. Emphasis shall be on services not provided by existing programs and on the consolidation of existing programs and new services (provided pursuant to the California Children and Families First Act of 1998), into an integrated system from the consumer's perspective.
- B. Educate the public, using mass media, on the importance and the benefits of nurturing, health care, family support, and child care; and inform involved professionals and the general public about programs that focus on early childhood development.
- C. Educate the public using mass media, on the dangers caused by smoking and other tobacco use by pregnant women to themselves and to infants and young children, and the dangers of secondhand smoke.
 - Encourage pregnant women and parents of young children to quit smoking.

2.100.30 Membership.

A. The commission shall be composed of nine (9) members appointed by the Board of Supervisors. The membership shall include the following:

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D. Commission members may receive reimbursement for reasonable expenses incurred in attending Commission-related functions as authorized by policies established by the Commission, with approval of the Board of Supervisors.

2-100.40. Term of office.

Each member, except those members specifically set forth in Health and Safety Code Section 130240(i), shall serve for a term of 2 years. The terms of the members other than the County Supervisor shall be staggered with three members serving terms commencing on April 1st of even-numbered years, and the other three members serving terms commencing on April 1st of off-numbered years, with such staggering determined by lot. At the conclusion of a term, a member may be appointed to a new term. For the purpose of Commission formation only, all initial appointments shall be deemed to have begun on April 1, 1999. The County Supervisor shall serve a two year term. All other Commission members, as determined by lot, shall serve the following terms, three members will serve until April 1, 2001 and three members will serve until April 1, 2002.

2-100.50. Establishment of trust fund.

There is established a trust fund to be known as the Children and Families First Trust Fund.

2-100.60. Commission staff.

On an initial, interim basis the Director of the Butte County Public Health Department, or his or her designee, shall provide staff and administrative support for the commission, as well as advise and assist the commission on all matters within the commissions jurisdiction until such time as the commission is able to identify and hire its own support staff. The Public Health Director may utilize other county employees as permitted by their appointing authorities to assist in carrying out purposes of the

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Commission. The County shall be reimbursed for all staffing costs and operational expenses incurred which relate to services, expenses, and costs relating to the Commission and/or its advisory committees. Such reimbursement shall be accomplished by direct transfers from the Trust Fund established by Section 2-100.50.

2-100.70. Powers and duties.

The commission shall exercise the following powers and duties:

A. Develop a County Strategic Plan for the support and improvement of early childhood development within the County, and submit the County Strategic Plan, and any future revision thereto, to the Board of Supervisors for its review prior to the Plan's adoption by the Commission and submission to the California Children and Families Commission. If the Board of Supervisors has concerns or comments regarding the proposed plan, the plan shall be referred back to the commission for consideration of the Board's comments. The commission shall respond in writing to the Board's comments. Both the Board's comments and the commission's response shall be submitted to the California Children and Families Commission when the Commission submits the Plan.

- The County Strategic Plan shall be consistent with, and in furtherance of the purposes of the California Children and Families First Act (Health and Safety Code Section 130100 et seq.), and any guidelines adopted pursuant to subdivision (b) of Health and Safety Code Section 130125.
- The County Strategic Plan shall facilitate a partnership between those public and private organizations charged with the preservation, elevation, and enhancement of California families and early childhood development. To that end the Commission shall within its strategic plan both declare the importance of that partnership and direct that each of the following required components of the County Strategic Plan be undertaken in a manner calculated to maximize the benefits of the

27 28 partnership:

- identify existing services both public and private; a.
- identify areas of collaboration and coordination; b.
- identify areas of duplication and set goals to reduce duplication of such services where practical;
- identify service gaps; d.
- identify existing and targeted population sectors and clientele to be served c.
- described methods of coordinating and enhancing existing programs and f. services:
- establish service and program funding criteria, which include:
 - establishing, promoting or enhancing public-private partnerships; (i)
 - (ii) county wide delivery:
 - (iii) specify outcomes expected; and
 - promote, encourage, emphasize parent (or whoever fills this role) (iv) accountability and responsibility
 - promote capacity building of existing services
- The Commission shall, on at least an annual basis, periodically review the County Strategic Plan. In that regard the Commission shall conduct at least one public hearing, with thirty (30) days notice, prior to adopting any recommendation to revise the Plan. Further, prior to its submission to the State Commission, the Commission shall submit its proposed Plan revision to the Board of Supervisors for review, question and/or comment. The Commission shall respond in writing to any question and/or comment submitted by the Board of Supervisors. The Commission shall conduct one business meeting annually in the communities of Chico, Gridley, Oroville and Paradise.
- B. The Commission's budget shall be prepared in the same manner as budgets

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for each department within the County and shall be submitted to the Chief Administrative Officer and the Auditor-Controller for inclusion in both the proposed County budget and final County budget for any fiscal year. Hearings on the Commission budget shall be conducted concurrently with hearings conducted in connection with the County budget.

C. Conduct at least one public hearing concerning the County Strategic Plan and budget prior to sending its recommendation to the Board of Supervisors.

D. The Commission shall review and adopt an annual audit and report pursuant to Health and Safety Code Section 130150. The written report shall assess the County's performance during the preceding fiscal year, including, at a minimum, the manner in which funds were expended, the progress toward and the achievement of program goals and objectives, and the measurement of specific outcomes through appropriate reliable indicators. The Commission shall submit the annual audit and report to the Board of Supervisors for its review, and conduct at least one public hearing prior to adopting the audit and report. After adopting the annual audit and report, the Commission shall transmit them to the California Children and Families Commission.

E. Annually conduct at least one public hearing on the report prepared by the California Children and Families Commission pursuant to subdivision (b) of Health and Safety Code Section 130150.

F. The Commission shall adopt bylaws setting forth procedures for the conduct of business not otherwise specified herein.

2-100.80. Advisory committees.

A. The Technical Advisory Committee to the Commission shall be the Butte County Children Services Coordinating Council.

B. The Butte County Local Child Care Planning Council shall be an advisory committee to the Commission.

C. In addition to those aforementioned advisory committees the Commission may establish other advisory committees to provide technical and/or professional support 2 and expertise. The Commission shall meet with each of its advisory committees at least once 4 each quarter. 6 PASSED AND ADOPTED by the Board of Supervisors of the County of Butte, State of California, on the 28th day of September , 1999, by the following 8 9 10 AYES: Supervisors Beeler, Houx, Josiassen, Davis and Chair Dolan NOES: None 12 ABSENT: None NOT VOTING: None 14 15 JANE DOLAN, Chair of the Butte County Board of Supervisors 16 ATTEST: JOHN S. BLACKLOCK Chief Administrative Officer and Clerk of the Board 17 18 By / Alexan Section 19 20 PROPIOSORO 21 22 23 24 25 26 27 28

Ordinance No. 3822

1	Ordinance No. 3822							
2	AN ORDINANCE AMENDING CHAPTER 2, ARTICLE XIII.5, SECTION 2-100.70 (b) and (c)							
3	OF THE BUTTE COUNTY CODE RELATING TO POWERS AND DUTIES OF THE							
4	CHILDREN& FAMILIES COMMISSION							
5	The Board of Supervisors of the County of Butte, State of California, ordains as follows:							
6	Section 1. Butte County Code Section 2-100.70 (b) and (c) are amended to read as follows:							
7	Sec. 2-100.70. Powers and duties.							
8	(b) The commission's budget shall be prepared in the same manner as budgets for each department							
9	within the county and shall be submitted to the chief administrative officer and the auditor-controller							
10	for inclusion in both the proposed county-budget and final county-budget for any fiscal year.							
11	Hearings on the commission budget shall be conducted concurrently with hearings conducted in							
12	connection with the county budget. The commission shall establish its next fiscal year's operational							
13	budget by the end of May, forward the approved budget to the board of supervisors for information							
14	and comment, and then to the county auditor prior to the beginning of the new fiscal year in July.							
15	(c) Conduct at least one (1) public hearing concerning the county strategic plan. and budget prior to							
16	sending its recommendation to the Board of Supervisors:							
17	Section 2. Effective Date and Publication. This Ordinance shall take effect thirty (30) days after the date of							
18	its passage. The Clerk of the Board of Supervisors is authorized and directed, before the expiration of fifteen							
19	(15) days after it passage, to publish this Ordinance once, with the names of the members of the Board of							
20	Supervisors voting for and against it, in the Chico Enterprise, a newspaper published in the County of Butte,							
21	State of California.							
22	PASSED AND ADOPTED by the Board of Supervisors of the County of Butte, State of California, on							
23	the 11th day of June , 2002, by the following vote:							
24	AYES: Supervisors Beeler, Dolan, Houx, Yamaguchi, and Chair Josiassen							
25	NOES: None							
26	ABSENT: None							
27	NOT VOTING: None							
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29	A							
30	CURT JOSIASSEN, Chair							
31 32	Butte County Board of Supervisors ATTEST:							
33	PAUL E. MCINTOSH, Chief Administrative Officer							
34	and Clerk of the Board of Supervisors							
35	By Marier, Leux							
JJ	an your free							

Ordinance No. 3853

3 Ordinance No. 3853 4 AN ORDINANCE AMENDING CHAPTER 2, ARTICLE XIII.5, SECTIONS 2-100.30 AND 2-100.40 OF THE BUTTE COUNTY CODE RELATING TO POWERS AND DUTIES 6 OF THE CHILDREN & FAMILIES COMMISSION 7 8 The Board of Supervisors of the County of Butte, State of 9 California, ordains as follows: 10 Section 1. Butte County Code Section 2-100.30 (e) is added to read as 11 follows: 12 Sec. 2-100.30 (e) The board of supervisors shall appoint two alternate members (one alternate representing the county and one alternate 13 14 representing community based organizations) to the commission utilizing that process provided for in section 2-100.30 (c) to this 15 code. The two alternate members shall attend and participate in all 16 meetings of the commission. However, when six or more regularly 17 18 appointed (non alternate) commissioners are present, the alternate 19 members shall not vote or take any action on a commission matter. In 20 the absence of four or five regularly appointed commissioners, the two 21 alternate members shall have the authority to vote and take action. 22 Alternate members shall as to all other matters be considered as commission members. Alternate members shall, except as otherwise noted in this section, have the same benefits and privileges as regular commission members including, but not limited to, those which provide for the reimbursement of authorized expenses and coverage under policies of liability insurance. The term of alternate members shall be consistent with the term of regular members.

Section 2. Butte County Code Section 2-100.40 is amended to read as 2 follows.

Section 2-100.40 Term of Office.

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"Each member, except those members specifically set forth in Health and Safety Code section 130240(i), shall serve for a term of 6 two (2) years. The terms of the members other than the county supervisor shall be staggered with three (3) members serving terms commencing on July 1st of even-numbered years, and the other three (3) 9 members serving terms commencing on July 1st of off-numbered years, 10 with such staggering determined by lot. At the conclusion of a term, a member may be appointed to a new term. For the purpose of 11 12 commission formation only, all initial appointments shall be deemed 13 to have begun on April 1, 1999. The county supervisor shall serve a 14 two-year term. All other commission members, as determined by lot, shall serve the following terms, three (3) members will serve until 15 April 1, 2001 and three (3) members will serve until April 1, 2002. 16 17 Section 3. Severability. If any provision of this Ordinance or the application thereof to any person or circumstances is for any reason held to be invalid by a court of competent jurisdiction, such provision shall be deemed

20 severable, and the invalidity thereof shall not affect the 21 22 remaining provisions or other applications of the Ordinance which can be given effect without the invalid provision or application 23 24 thereof.

25 Section 4. Effective Date and Publication. This Ordinance shall take effect thirty (30) days after the date of its passage. The 26 Clerk of the Board of Supervisors is authorized and directed to publish this ordinance before the expiration of fifteen (15) days

after its passage. This Ordinance shall be published once, with the names of the members of the Board of Supervisors voting for and against it, in the ____Enterprise-Record general circulation published in the County of Butte, State of California. PASSED AND ADOPTED by the Board of Supervisors of the County of Butte, State of California, on the 24th day of ___, 2003, by the following vote: AYES: Supervisors Dolan, Houx, Yamaguchi and Chair Beeler NOES: None ABSENT: Supervisor Josiassen NOT VOTING: None R. J. Beeler, Chair of the Butte County Board of Supervisors ATTEST: PAUL McINTOSH, Chief Administrative Officer and Clerk of the Board g:\ordinance\FAMCOMM

BUTTE COUNTY CHILDREN AND FAMILIES COMMISSION STRATEGIC PLAN/COMMUNITY ASSESSMENT SPRING 2000

- Butte County Office of Education Master Plan
 To Reduce Problems Associated with Alcohol and Other Drug Abuse
 May 22, 1991
- 2 Enloe Medical Center Community Needs Assessment Survey Findings November 24, 1998
- Youth Services of Butte County, Department of Behavioral Health Report for System of Care in Butte County
 In collaboration with: Butte County Probation, Children's Services Division of Butte County Welfare, Butte County Public Health, Butte County Office of Education, Parent Education Network, and North Valley Catholic Social Services
 7/1/98 to 6/30/99
- Butte County Child Care Needs Assessment/Goals & Objectives- Prepared for Butte County Local Child Care Planning Council Revised and edited May, 1999 by The Butte County Local Child Care Planning Council Needs Assessment Committee
- 5 Thermalito Union School District
 Poplar Avenue School Healthy Start Survey
 10-/15/97
- Paradise Family Preservation & Support Program Community Focus Group May 17, 1999
- 7 Butte County Injury Profile 1991 - 1995
- 8 WIC Tobacco Reducing Exposure to Environmental Tobacco Smoke (A WIC Based Education Proposal)
 December, 1998
- 9 Butte County Department of Public Health Report Prioritizing the Health Needs of Butte County's Children: Conception to Five Years of Age February 7, 2000
- 10 Children's Services Planning Workgroup Recommendations and Findings to Improve Services Delivery to Children and Families in Butte County January 6, 2000
- Healthy Beginnings Feasibility Study Final Report
 Parent Education Network
 June 30, 1998
- 12 Youth Position Paper entitled "Increase the Peace"

December 1998

13 Reducing Butte County Children's Morbidity and Mortality From Environmental Tobacco Smoke - The need for public and private collaboration Regina Ellena December 1998 14 Butte-Glenn Perinatal Council Overview 11/19/99 15 **Butte County Immunization Statistics** 1998 and 1999 16 Butte County Department of Public Health Maternal Child Health Programs/ Community Needs Assessment and Master Plan 1999 - 2004Abridged Version July 1999 17 Team Chapman Community Skills and Resources Inventory 6/2/98 18 Community Health Alliance of Oroville (CHAO) Strategic Action Plan To Address Child Safety Revised January 2000 19 California Work Opportunity & Responsibility to Kids – Butte County CalWORKs Plan November 26, 1997 20 Community Action Agency Master Plan 2000/2001 21 CalWORKs Community Employment Centers Implementation Status Report July 27, 1999 State of Butte County Report -Longitudinal Analysis of Social Health & Well-Being 22 Indicators 1980 – 1995 Prepared December 1996 23 Feather River Tribal Health, INC. Community Intervention Program Proposal (Date not listed) 1998 - 2001 Comprehensive Tobacco Plan 24 Butte County Department of Public Health April 9, 1998 Head Start Parent Child Care Questionnaire Tally 25 (Date not listed)

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ECE Child Care Report

(Date not listed)

Caregiver Attitudes Toward Subsidized Child Care Funding Programs for Welfare to Work Families

Appendix 4: Community Assessment Outcomes

Key*:

Each of the Needs/Ideas generated in the community meetings were coded by Community/ Focus Area / Prioritization.

Community: C = Chico P = Paradise

O = Oroville G = Gridley

<u>Focus Area</u>: 1 = Greatest Needs

2 = Healthy Children

3 = Child Development / School Readiness

4 = Stronger Families

5 = Improved, Integrated Systems

<u>Prioritization</u>: During the Dot Vote for Prioritization, if a Need / Idea received any dots, the number of dots was noted.

<u>Bold Print</u>: During the Dot Vote process, if a Need / Idea received a majority of dots from the participants, it was printed in Bold Print.

Example: Anger Management for Parents & Children (P4.4)

(This was an Idea/Need that came from the <u>Paradise</u> Community, under <u>"Stronger Families"</u> and received <u>4</u> votes and was considered a <u>Priority</u>.)

** A <u>County-Wide Priorities Matrix</u> combined all of the Priorities from each of the communities in Butte County into one matrix. Many of the needs/ideas from the first focus area (Greatest Needs) fit into the four primary areas highlighted by the Commission.

^{*}The needs identified by community members are detailed in the matrix on the following page:

HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Education for New Moms when they leave the Hospital (Part of Well Baby Kits) & Parents & Grandparents on Effects of 2 nd Hand Smoke (O1.4) (C.1.7) and (P1.4) and Public Awareness Campaign (C2.3)	Conflict Resolution in Preschool (C3.14)	Parent Education / Family Centers for Each Community (C1.6)	Good Data Collection System (C1.8)
Psychiatric Services / Mental Health Screenings for Young Children including Counseling Services (C2.12)	Increased Salaries for Early Child Care Providers (C3.20) and Low Wages - Hard to Keep Good Staff - Effects Quality (C1.6)	Parent Education Programs that Address Mental, Emotional, Physical & Social Needs (C1.6)	Co-Locating Services - Both Child & Parent like new Community / Employment Center (C5.6)
Quality Infant Care (Low Ratios) (C1.6)	Train Exempt Care Providers (C1.6)	Safe, Affordable Housing for Teen Parents (C4.6) and (C1.3)	Public Policy Issue - We Need Benchmarks for Progress in Services (C.1.8)
No Tobacco Cessation Programs (P1.5)	Classes to Teach Parents how to Teach Basic Skills to Children (P3.6)	Lack of Child Care for Teen Moms once they Leave School Program - No Transition Support (C1.6)	Website - Hookup w/CSUC, Nursing Bulletin Board, Nutrition, etc. (P5.4)
	Assistance for Child Care, Working Families, Relative Caregivers (P1.4)	Anger Management for Parents & Children (P4.4)	Involve Students at CSUC & Butte College and High School in Community Service (P2.4)
	Basic Skills - Life Skills, Caring for Children, All Development Activities (P1.4)	Support & Education for Young &/or Single Parents, Non-Gender Specific, Prenatal (P1.5)	Lack of Child Care for 0 to 2 Year Olds (O1.4)

HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
	More Playgroups for Stay-at-Home Moms w/different age groups of children that includes Education for Parents Related to Child-rearing (G3.5)	Parenting Classes for All High School Students (O1.6)	Need Multilingual Translators and Advisors in Health Care Facilities (O.2.4)
	Educational Opportunities for Early Childhood Developers (G1.4)	Make Parent Education a Requirement in High School (linked to Family Life/Sex Ed.) Reality-based i.e., bills (O.3.5)	Directory of Services in Multiple Languages (Available in Drs. Offices, New Parents, Child Care Providers) (O.5.6)
		Parenting Skills - Taught from High School & up - Child Development, Discipline, etc., Required (G4.3)	One-Stop Centers - Locate Services Together (O.5.11)
		Educate Parents to Find the Answers/Resources (G4.4)	Mobile Team to Travel to Neighborhoods & Remote Areas for Info/Help (O1.5)
		"Mom & Me" Programs (G1.4)	Subsidize Low to Medium Income Families that Don't Meet Low Income Requirements for Private Child Care (O1.4)
			Centralized Resource Center - Hosts a Resource Fair (G5.8)

COMMUNITY MEETING SUMMARY:

CHICO COMMUNITY MEETING SUMMARY

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Emergency Services - i.e., Diapers, Beds, Car Seats (C.1.3)	Increase Breastfeeding Support (C2.3)	Incentives / Transportation for Parents/Grandparents to Get Training (C3)	Help in Dealing w/Stress at Home (C4.2)	Collaborate / Teamwork (C5.2)
Affordable / Safe Housing (C1.3)	Increase Knowledge on How to do Attachment (C2.1)	TV Family Hour - Child Development / Home Preschool (C3.1)	Build Capacity for Alcohol & Other Drug Services (C4.1)	Collaboration Between Services Re: Info Re: Services So Everyone Knows (C5)
Good Data Collection System (C1.8)	Integrate Media to Promote Early Child Issues / All Media Support of the Messages (C2.3)	TV Program Where Moms & Providers get College Credit for Watching Child Development Programs (C3.5)	Touchstone Like Program for Fathers (C4.2)	Master / Standard Referral Sheet that Everyone Uses (C5)
Lack of On-Site Child Care Services for Employees (C1.1)	Web Site / E-Mail to Create Dialogue/Feedback with Commission (C2)	Include Music/Arts as a Part of Overall Program (C3.2)	Build Capacity for Alcohol & Other Drug Services (C4.1)	Standard Information Form (c.5)
Lack of Network / Support System for Problems (i.e., Behavioral) (C1.2)	Rent / Provide Car Seat (C2.1)	Tobacco Education for New Moms/Prenatal (C3)	Touchstone Like Program for Fathers (C4.2)	Mechanism for Service Providers to Become Aware of Services (C5.1)
Lack of Clear Indicators to Measure what is the State of Services for Prenatal to 5 Services (Public Policy Issue Related) (C1)	Identification Process for at Risk Families ⇒ Refer to In-Home Support (Case Management) (C2.3)	Look at Home Schooling Trend / Lack of Confidence in Public Schools (C3)	Transition Programs for Families Dealing with: (1) Jail ⇒ Coming Out; (2) The Whole Process (C4.1)	Peer / Consumer Advocates vs. Professionals (C5)

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Parent Education Regarding Effects of Tobacco Use on Young Children (C.1.7)	Pre-Conception Care (C2)	Conflict Resolution in Preschool (C3.14)	Support for Single Parents (C4.2)	"Sacramento" Book of Resources given to New Moms (C5.1)
Lack of Tobacco Cessation Providers (C1.2)	Psychiatric Services / Mental Health Screenings for Young Children including Counseling Services (C2.12)	Ability for Early Screening for Learning Disabilities / Interventions (C3.5)	Vouchers / Support for Counseling w/Child care (C4.1)	Co-Locating Services - Both Child & Parent like new Community / Employment Center (C5.6)
Affordable / Subsidized Cessation Programs (C1.1)	Public Awareness Campaign Re: Tobacco Use & Effects on Children - Easy Access Phone # to Get Help (C2.3)	Free or Low Cost Playgroups to Encourage Peer Interaction (C3.1)	In-Home Counseling (C4.2)	Transportation (C5.1)
Parent Education / Family Centers for Each Community (C1.6)	Lack of General Insurance for Part Time Workers (C2.1)	Workshops / Training on Brain Pathways (For Teachers / Parents) (C3.2)	Group Support for Families to Share (Both Parents & Child Care) (C4)	Real People Answer Phone/Easy Response (C5)
Provide a Care Facility that Deals w/Attachment & Bonding Issues (C1.4)	Transportation to Dr.'s Appt. (C2)	Increased Salaries for Early Child Care Providers (C3.20)	Access to Info Re: Resources (C4)	In-Home Support / Services / Mentoring (C5.1)
Public Policy Issue - We Need Benchmarks for Progress in Services (C.1.8)	Stable / Ongoing Low Income Health Provider (i.e., Overuse of Emergency Room for Health Care) (C2.3)	Stipends / Incentives for Providers to Get Training (C3.5)	Central Access # - Help / Hotline - Knows <u>All</u> Resources (C4. 12)	Health Nurse Visit Child Care Centers (C5.4)

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Parent Education Programs that Address Mental, Emotional, Physical & Social Needs (C1.6)	Lack of Education Re: Car Safety Seats (C2)	Low / No Cost Activities for Moms & Their Children (C3.3)	Provide a Resource List for New Moms (C4.2)	
Sick Child Care Services - Weekend Child Care Services (C1.4)	Medication for Children W/O Prescriptions (C2.1)	Turn Fred Meyers into a Play Center (C3)	Co-Op Nursery School for Stay at Home Moms that is Neighborhood- based (C4.4)	
Train Exempt Care Providers (C1.6)	Lack of Knowledge Re: Resources / Easy Access to Info (C2.1)	Easy Access to Books for Reading (C3)	More Support for "Parents" Taking on Guardianships (C4.1)	
Lack of Incentives for Family Child Care Providers to Get Training (C1.2)		Welcome Parents to be More Involved In / At School and More Comfortable (C3)	Safe, Affordable Housing for Teen Parents (C4.6)	
Parent Support from Prenatal to 5 (i.e., Mentor) (C1.1)		Campaign to Encourage Reading (C3)	Cheap Legal Assistance (Foster Care Issues) (C4)	
Lack of Child Care for Teen Moms once they Leave School Program - No Transition Support (C1.6)		Free Child Development Course for New Parents (Certification ⇒ Discounts) Need Business Support (C3.2)	Support for Families Who Adopt Children w/Special Needs (C4)	
Cost of Child Care for Part Time Workers - Lack of Opportunity for Part Time Workers Because of Low Pay / High Child Care - Needs to be Affordable (C1.2)		Program Re: Fathers Role in Early Child Development (C3.1)	Free Bus for Very Low Income (C43.3)	

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Lack of Subsidized Funding for Child Care (C1.5)		Mobile Van for Child Development (C3.4)	Define Role of How CSUC System Resources Could be Used (C)	
Quality Infant Care (Low Ratios) (C1.6)				
Lack of Quality Child Care (C1.3)				
Lack of Consistency (Staff has a High Turnover Rate) (C1)				
Low Wages - Hard to Keep Good Staff - Effects Quality (C1.6)				
Lack of Male Providers (C1.1)				
Lack of Transportation (C1.1)				
Lack of Child Care for Families with Special Needs (C1.5)				

COMMENTS:

- Alcohol Education for Parents;
- Lack of Needs to Support Folks Coming Off Welfare
- Psychiatric Services to Include Parents Too

GRIDLEY COMMUNITY MEETING SUMMARY

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Infant/Toddler Care (G1.2)	In-Home Evaluations/Services (Culturally Appropriate) (G2.1)	More Preschools (G3.1)	Parenting Skills - Taught from High School & up - Child Development, Discipline, etc., Required (G4.3)	Systems Must Represent Community they Serve - "What's Good for Chico may not be Good for Other Areas" (G5.1)
Drop-In Care (G1)	Immunizations for All Children (G2.1)	More Playgroups for Stay-at-Home Moms w/different age groups of children that includes Education for Parents Related to Child-rearing (G3.5)	Provide Funding to High School for Parenting Skills Classes & Props for Classes, i.e., dolls, child education (G4)	Encourage Communication Between Systems - that includes Different Cultures & Language Groups (G5.2)
Respite Care (G1.1)	Nutrition/Diet Education (G2)	Resources for Parents (Books, Curriculum Kits, etc.) (G3.2)	For Teens to Experience Parenting in All Ages beyond just Babies. Volunteer in Preschools (G4)	Linking Volunteer Agencies w/Services (Children's Home Society, CSUC, Butte College, High Schools) (G5.1)
Dental Care (G1.1)	Respite Care to Reduce Stress in Parents (G2)		Financial Help/Respite Care for Stay At Home Parents (G4.1)	Centralized Resource Center - Hosts a Resource Fair (G5.8)
Diaper Service (G1)	Parenting Classes with Child Care (G2.2)		Education for Fathers (Not Gender Biased Education)	
Transportation to & from home to services (G1.2)	Meals on Wheels for Children (Especially during Summer) (G2.2)		Communication Needs especially in very rural areas (i.e., hospitals sending out flyers on Child Development) (G4.2)	

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Lack of Providers that Provide Off-Hour Care (G1)	Teaching Children to Make Safe Meals (G2)		Community Outreach Workers (G4.2)	
Licensed Care (G1.3)			Address Diverse Family Needs, i.e., Single Parents & Grandparents as Parents (G4.1)	
Low Cost Child Care for Moms in College or Working Families (G1)			Educate Parents to Find the Answers/Resources (G4.4)	
Educational Opportunities for Early Childhood Developers (G1.4)				
"Mom & Me" Programs (G1.4)				
Language Barriers in Some Services (G1)				
Increase funding for Child care (G1.2)				
Increase Financial Incentives for Child Care Providers & Center Staff (G1.3)				
Granting Wishes for Terminally III Children (G1.1)				
Hotline for Parents to Vent (G1.3)				

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Conflict Resolution Education for Parents (G1.3)				
Parenting Classes for All Parents (G1)				
Delay in Receiving Help with Special Needs because of School Yr. Schedule (G1.1)				
Access to Psychological Services (G1)				

OROVILLE COMMUNITY MEETING SUMMARY

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Lack of Child Care for 0 to 2 Year Olds (O1.4)	Parent Hotline (O2.1)	Parents Read to Children (O.3)	Adequate Income/Jobs (O.4)	Include / Collaborate with Faith Community in Early Child Education (O.5.1)
Lactation Program through Hospital in Oroville to Encourage Breast Feeding (O1)	Education at High School on how Health Habits may Effect Health of Babies (i.e., nutrition, drug & alcohol use) (O1.4)	Mobile Lending Library - Books & Info on Child Development (Use a Loudspeaker too) (O.3.3)	Training for Parents (O.4)	Be Cautious about Becoming "Socialized" Service Providers - Encourage Individual Responsibility (O.5)
Access to Dental Care for Pregnant Moms & Small Children (O1)	Address Health Care Gap for Families not Qualifying for Insurance and MediCare (Working Poor / No Insurance) (O.2)	Age Appropriate Reading Materials/Toys in Homes (O.3)	Child Care Costs Subsidized, Employer Sponsored, Affordable (O.4.2)	Teach Basic Language (Spanish, Hmong) to English-Speaking Service Providers (O.5)
Child Care for "Off" Hrs (Evenings/Weekends) (O1.1)	Address / Reduce Environmental Hazard Exposure (Child Injury, Safety Car Seat, Lead Poisoning, Tobacco Smoke) (O.2)	Encourage Youth to Finish High School & Continue Their Education (O.3)	Encourage, Educate, Promote Early Bonding with Child (O.4.1)	Easy Access to Language Learning Opportunities (O.5)
Support Employees to Have On Job-Site Child care Centers (O1.1)	Need Multilingual Translators and Advisors in Health Care Facilities (O.2.4)	Knowledge of Child Development (O.3.1)	Put Info Where Parents Are (O.4)	Directory of Services in Multiple Languages (Available in Drs. Offices, New Parents, Child Care Providers) (O.5.6)

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Support Groups or Playgroups for Children 0 to 2 Yrs in South County (O1)	Educate Parents of Importance of Children Getting Enough Sleep (Impact of Watching Too Much TV) (O.2)	Practice Appropriate Child Discipline (O.3.1)	Link Services (O.4)	Better Customer Service from Service Providers - RESPECT! (0.5)
Early Childhood Education for Young Mothers (O1)	Get Info Out on What Services Are Available (O2)	Need More South County Playgroups (O.3.2)	Financial Planning Services (O.4.1)	Service Providers be More Patient - Take Time to Ensure Understanding (i.e., with Language, Needs) (O.5.1)
Health Clinic for Parents & Children in Evenings (5 to 9 p.m.) (O1)	Provide Info to Parents at Birth - Resources Avail. (O.2)	Encourage the Role of the Father in Reading (O.3)	Community Norms that Support Drug-free Families (O.4)	One-Stop Centers - Locate Services Together (O.5.11)
Expansion of In-School Child care for Parenting Minors (O1)	More Dental providers for Low Income (Subsidize) (O.2.2)	Deal with Making It More Comfortable for People Who Don't Read Well So They Can Get Help and Other Issues that Help Folks Deal with Shame - Help them Feel Valued - It's OK to Reach Out - To Get Help & Still be a Good Parent (O.3)	Mobile Van that Goes to Care Providers that Promotes Education/Resources (O.4.2)	Address Multiple Languages, Especially in Providing Info (O.5)
Parenting Classes for All High School Students (O1.6)	More Pediatric Providers for South County (0.2)	Encourage Teens to Delay Parenting to be Better Prepared for Parenting (O.3.3)	Father included in "Touchstone" Model (Drug Treatment) (O.4)	Provide Links through Use of Technology to Outlying Communities i.e., Website w/Links to providers, etc. & Directory (Multi- Languages) (O.5.3)

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Parent Education for 1 st Time Parents (Early Child Development) (O1.1)	Teach & Encourage Parents to Provide Good Nutrition to Children (Food Choices & Prep) (O.2)	Make Parent Education a Requirement in High School (linked to Family Life/Sex Ed.) Reality-based i.e., bills (O.3.5)	Provide Models of Strong Families (Reflect Diversity) (O.4)	Universal Intake Form (O.5)
Parent Education & Support that is Accessed at Neighborhoods by a Multi-Discipline Team (able to address multiple issues) (O		For Bilingual Parents have Books with Cassettes to "Read" with Children (O.3.2)	Parent Support Groups with Child Care (O.4.2)	
Better Wages for Child care Providers to help Create Quality Child Care (O1.12)		Difficult to put Hmong Children in Preschool - they can't Speak English; Need Opportunities to Socialize w/English Speaking Children (O.3)	Make Preschool "Public Education" State Funded (O.4.3)	
Easy Access, Affordable Transportation for Families with Young Children - Countywide (O1)			"Bonding Classes" for Adoption / Foster - All Parents-Educate About Bonding & Attachment (O.4.2)	
Safer (e.g., yards) & New Housing, Decent & Affordable for Families w/Young Children (O1)			Infant Massage Classes (O.4)	

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
More Education for Care Providers - Brain Research, Language Development (O1.3)			Education through Programs, i.e., WIC, Welfare (Captive Audiences) (O.4)	
Identification of High Risk Families - Early Help (O1.2)				
Treatment for All Drug & Alcohol & Tobacco (Include Cessation) (O1)				
Drug Treatment Programs for Fathers &/or Include Fathers (O1)				
Early Childhood Specialist in Pediatricians office to Educate Parents (One Shop Clinic) (O1.1)				
CHDP include (?) development, screening (O1)				
Concern: Continuity of Prop 10 funded programs				
Information on Preventing Drug- Addicted Babies (O1)				
Mobile Team to Travel to Neighborhoods & Remote Areas for Info/Help (O1.5)				

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Sustainability of Programs & Services (O1)				
Subsidy for Private Child Care (O1.1)				
Resource/Info Link in Every Neighborhood or Small Community (by Phone or Computer Link at an Easily Accessible Place (O1)				
Education for Parents & Grandparents on Effects of 2 nd Hand Smoke (O1.4)				
Subsidize Low to Medium Income Families that Don't Meet Low Income Requirements for Private Child Care (O1.4)				
Identify Partnerships, Professionals, etc. to Work Together (O1.1)				
Positive Recreation for Parents that Includes Child Care (O1)				

COMMENTS:

- Collapse and Link, i.e., Increased Pay for Child Care Providers May be Linked / Helped with Subsidized Care; Leverage Prop 10 Funds to Get Additional \$\$;
- Keep Community Informed Throughout the Process Continuous and Ongoing

PARADAISE COMMUNITY MEETINGS SUMMARY

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Parents Don't Know What to Do; No Info; Parents Not Told (P1.2)	Alcohol, Tobacco & Other Drug Abuse Education for Parents (P2.1)	English Language Taught (P3)	Education Re: Blended Family Issues (P4)	800 # Parent Hotline for Referral/Resource (w/live person answering) (P5.1)
No Tobacco Cessation Programs (P1.5)	Education to Prevent Food-Borne Illness (P2)	Pre-Skills in Basics: Speech & Language, Written Language & Motor Skills - Multi- Sensory Approach (P3.1)	Anger Management for Parents & Children (P4.4)	Parent Line for Basic Care, Development Questions (P5)
Healthy Eating Habits Need to be Taught (P1)	Basic Hygiene Skills (P2)	Information to Parents about What's Available (P3)	Negotiation Skills (P4.1)	Website - Hookup w/CSUC, Nursing Bulletin Board, Nutrition, etc. (P5.4)
Few Services for Kids in Relative Caregiver Settings (P1.1)	Early Screening: Lead & Hearing (P2)	Classes to Teach Parents how to Teach Basic Skills to Children (P3.6)	Communication Skills for Children & Parents (via Resource Centers ?) (P4.1)	What's out there? Build on Existing Structures (P5.2)
Lack of Respite Care for Relative Caregivers (See Below) (P1)	Language-Based Learning Disabilities Screening (P2.2)	Focus on Child Care (P3)	Stronger Neighborhoods for Support (P4)	More Transportation, Local Services (P5)
Assistance for Child Care, Working Families, Relative Caregivers (P1.4)	Transportation to Appointments, etc. (P2)		Asset Building for Families (P4)	Visiting Nurses to Preschools for Screenings, etc. (P5)
Off-Hours Child Care (P1)	Rubella, Chicken Pox Immunizations for Mom (P2)		Remove "Stigmas" from Needing Help (P4.1)	Agencies, Organizations Family-friendly Hrs (P5)

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Care for Children - Support Groups, etc. (Evenings) (P1.1)	Immunizations in General (P2)		"Family Camp" for Education & Activities (P4.2)	Public Transportation - Family-friendly Hrs (P5.2)
Money Management (P1)	Emotional Well-being (P2)		Recreation, Day Camps (P4)	Assistance w/Telephone, Power Services (P5)
Support & Education for Young &/or Single Parents, Non-Gender Specific, Prenatal (P1.5)	Classes for Non- Traditional Situations (Ex.: Grandparents Raising Grandkids) (P2)		Families Involved in Activities Together (P4.1)	
Basic Cooking Skills (P1)	Information on Prenatal Services (P2)		Relationship Skills for Parents (P4)	
Basic Skills - Life Skills, Caring for Children, All Development Activities (P1.4)	Information on All Related Services (P2)		Awareness of Family Differences (Ex: Revision of forms) (P4)	
Parenting Hotline, Toll- Free; Easy Number (P1.1)	Mobile Library Expanded - Info on Child Development; Behavior Modification (P2)			
Prevention Education (P1.1)	Involve Students at CSUC & Butte College and High School in Community Service (P2.4)			
Basic Skills - Behavioral Management, Discipline (P1.1)				

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Locally Based Services				
(Due to So Little				
Transportation) (P1)				
Food Delivery for				
Homeless for At Risk for				
Malnutrition (P1)				
Preschool Programs in				
Outlying Areas (P1.1)				
What's Out There?				
Community Outreach,				
Central Point of Contract				
(P1.1)				
Visiting Nurses for				
Pregnant Women (P1.2)				
Visiting Dietician (P1)				
Greater Info for Moms				
from Nurses Before				
Going Home from				
Hospital (P1)				
"Visiting Grandparent" or				
"Mentor" Program (P1)				
Fire, Police Tips for				
Parents (P1)				
Insurance Options for				
Families (i.e., Healthy				
Families - Work				
w/Headstart, Preschools				
(P1)				
Information Out to				
Parents from Docs,				
Nurses, Midwives -				
Updated Regularly (P1)				

GREATEST NEEDS	HEALTHY CHILDREN	CHILD DEVELOPMENT - SCHOOL READINESS	STRONGER FAMILIES	IMPROVED INTEGRATED SERVICES
Info on Secondhand Smoke for Moms when they leave Hospital (Well Baby Kits?) (P1.4)				
Updated Demographics Re: CSUC? (P1)				
Awareness/Knowledge of Disabilities (library materials?) (P1.3)				

10-Year **Financial Plan**





September 20, 2002 Updated: November 21, 2003

Butte County Children and Families Commission Administration Committee:

Patricia Cragar Jane Dolan **Gary House** Karen Marlatt

Barbara Riley, Financial Consultant

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Executive Summary

The Butte County Children and Families Commission, in an effort to maximize change for the better for the Butte County children ages 0-5 and their families, adopted this Financial Plan on September 20, 2002, to ensure the best use of Proposition 10 tax dollars.

This Financial Plan will guide the preparation of the Funding Allocation Plan and annual budgets.

Objectives of the Financial Plan are:

- 1. A maximum level of funding despite declining revenues.
- 2. A commitment to evaluation
- 3. A cap on operating expenses
- 4. A capacity for multi-year initiatives
- 5. Pursuit of grant leveraging as a means of sustainability

Economic assumptions used include:

- 5.0% decline in State Proposition 10 funds annually
- 4.0% interest earnings
- 2.5 % inflation factor

Intended results of the Plan:

- SUSTAINABILITY for the most successful and effective programs developed and supported with Prop 10 funds.
- A healthy balance at the end of 10 years, for planning and continuation of services to the children and families of Butte County.

Introduction

The Butte County Children and Families Commission completed a process of long range financial planning as a means to develop funding allocation plans to support the county's Proposition 10 Strategic Plan, and provide sustainability for the successful programs and initiatives developed over the next ten years.

This document was developed as direct support to the Strategic Plan originally approved in November 2000. This plan is the guideline for future grant awards and provides a framework for balanced general administrative support, program management, and evaluation activities. It is the basis for a funding allocation plan and annual budgets.

The ten-year projection takes into account that Proposition 10 sales tax revenues are predicted to decline regularly each year as efforts to curtail smoking among adults and teens become more effective. The expenditure projections assume a cost of living adjustment each year only for Commission program and administration costs, and evaluation, but no significant increases. This plan does not authorize or appropriate funding. This plan is a tool for the Commission to guide its actions and community investments with the direct intent of being able to sustain successful programs over a long-range period.

This plan will be updated annually to reflect actual revenue and expenditures. The assumptions used in development will be reviewed to ensure there have been no changes to invalidate or change their effectiveness. The remaining sections of this plan will detail the goals, objectives and principles for the plan, outline the assumptions used to assemble the data and present the spreadsheet view of the results.

This plan was prepared with the support of the Administration Committee of Butte County Children and Families Commission (Patricia Cragar, Jane Dolan, Gary House, and Karen Marlatt), commission staff, and a Prop 10 Technical Assistance Service Center (TASC) consultant. The financial portion of the plan was prepared using materials developed by The Center for Health Improvement, Technical Assistance Service Center.

Background

The Children and Families Commission was formed pursuant to the Children and Families Act of 1998 authorizing an additional sales tax on tobacco products, and its distribution to counties to support programs for children 0-5 years. The intent of the tax was to fund programs to fill gaps and assist children in reaching school healthy, both physically and emotionally, and ready for academics. Primary focus areas are health, early care and education, improved family functioning, and integrated systems, which are accessible and culturally appropriate for families. These strategic result areas increase support of School Readiness. Funds are distributed to counties based upon the county's share of statewide births. Butte County's birth rate is .493% (less an ½ of 1 percent) of the statewide total.

The requirements of the legislation included completion and approval of a strategic plan before any funds could be authorized. In most counties, the formation of a commission and the development of the plan took a significant amount of time. The funding began in January 1998 and many counties did not have approval of their strategic plans until some time in 1999/2000. During that time funds were accumulating in their accounts. Butte County's Strategic Plan was approved in November 2000. The first RFA funding began in June 2001.

For the current year, Butte County will receive nearly 2 million in Proposition 10 monthly disbursements. At the beginning of this fiscal year, the Commission had 2.3 million in its operating account, and 5.5 million designated for future sustainability. One of the purposes of this plan is to acknowledge the large beginning fund balance and indicate how it will be used over the next 10 years to enable the Commission to sustain the funded programs.

With this plan in place, the Commission developed a funding allocation plan with the information in the financial plan to back it up.

The Commission will pursue additional funding sources. Federal, State, foundation or private grants will be researched. The commission has indicated a desire to pursue leveraging as an additional means of sustainability. The analysis and development of a leveraging plan will enhance the revenue picture for the Commission. While leveraging is not easy, when done correctly, federal matching funds are available and can become a funding source to include in the plan after full implementation and cash flow issues are established.

Financial Plan Goals

The main goal of the financial plan is to provide the guiding financial framework for ensuring long term sustainability to the most successful and effective programs developed and supported with Proposition 10 funds.

Additionally, the plan reflects the goal of providing a maximum level of funding over the time of the plan, 10 years. It includes a commitment to evaluation.

The second RFP cycle of this Commission was large and intended to spend down a large portion of the uncommitted fund balance, which had accumulated since the inception of the sales tax. The funding commitments of this cycle will run through calendar year 2004. This plan acknowledges that the initial cycles were to jump start programs in the community and would not necessarily continue. The financial plan outlines the commission's ability to fund up to 1.5 million per year in grants, effective programs, new initiatives, or as match to available State funding, for the next ten years. This funding commitment is sustainable and spends down the initial remaining fund balance. This plan has been prepared with a conservative emphasis, and yet quantifiably enables the Commission to plan for future funding cycles.

Financial Plan Objectives

The following objectives of this plan are intended actions to achieve the above stated goals:

- 6. Provide a maximum level of funding considering declining revenues
- 7. Commit to evaluation
- 8. Cap operating expenses at FY 05/06 levels
- 9. Pursue grant leveraging as a means of sustainability
- 10. Provide capacity for multi-year initiatives

Financial Plan Principles

The financial plan principles provide guidelines and procedures for the use of the plan.

- Timeframe--The financial plan shall project revenue and expenditure estimates for a ten years.
- The annual budget will be based on the Financial Plan's numeric and narrative information
- The funding allocation plan is based on information approved in the financial plan.
- Commission staff shall update the financial plan each year to reflect actual expenditures and revenues for the fiscal year and prepare a report to the Commission. The staff shall also validate the assumptions used in the preparation of the plan are still appropriate. If any assumptions warrant change, this will be included as part of the annual update.
- Changes to plan--changes can only be made to the financial plan with Commission approval. Request for changes to the plan should be accompanied with a "What If" scenario reflecting the change suggested.
- Surplus budget funds--if the revenues and expenditures in the annual budget result in a surplus of funds, these funds will be placed in the beginning fund balance on annual update of the Plan.
- Deficit budget funds--if a small deficit occurs in the annual budget, commission staff will adjust variable expenses to the degree possible. If large, deficit adjustments are necessary; the evaluation results will assist in the prioritization of necessary reductions. Sustainability is critical--the most effective programs will continue and the least effective shall be reduced or discontinued.
- New funding streams will only be added as a revenue category when a 3-5 year commitment is assured.
- New revenues will be treated as surplus until a definitive cash flow is occurring and can be treated as listed in the above.
- The Commission will evaluate the goals, objectives and principles of the financial plan on an annual basis.

Plan Assumptions and Funding Strategies

Economic Assumptions

- 5.0% decline in State Proposition 10 funds annually
- 4.0% interest earnings
- 2.5 % inflation factor
- Salaries inflated 6% (step increases and health benefits cost increase)

Policy Assumptions

- A maximum level of funding each year for programs, grants, or initiatives (not inflated to promote search for other funds) considering declining revenues
- Continue systems grants to a total of \$500K
- Operating costs capped at FY 05/06 levels.
- Evaluation funded and inflated annually
- A conservative approach used

Results

- SUSTAINABILITY
- A healthy balance at end of 10 years

Implementation

The Butte County Children and Families Commission enacted this Financial Plan on September 20, 2002. It guides the preparation of the Funding Allocation Plan and annual budgets.

Appendix

1. Butte County Children & Families Commission 10-Year Financial Plan & Forecast Spreadsheet

Children & Families Commission - Financial Planning Spreadsheet

								0		0	20	2	
	2001/02 Actuals	2002/03 Actuals	2003/04 Budget	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/11	2011/12	2012/13	Totals thru Yr 10
alance	5,691.0	7,398.1	7,826.9	5,450.0	5,019.1	4,687.0	4,155.1	3,893.1	3,585.9	3,230,8	2,825.4	2,366.5	
							100000000000000000000000000000000000000			70000000			5,691.0
ed Allocations	2,321.9	1,973.8	1,821.3	1,730.2	1,643.7	1,561.5	1,483.5	1,409.3	1,338.8	1,271.9	1,208.3	1,147.9	18,912.1
	121.0	197.1	351.1	263.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	932.6
9	474.7	425.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	899.9
OE	0.0	117.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	117.0
688	31.6	72.4	369.4	209.2	159.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	841.8
	11.8	3.4	3.8	3.2	2.9	2.7	2.5	2.3	2.1	1.9	1.8	1.6	40.1
tation	0.0	7.6	7.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	15.2
ntation	3.2	3.2	3.2	2.6	2.4	2.2	2.0	60,	1.6	1,4	1.2	1.0	25.8
	2,964,2	2,799.7	2,556.4	2,208.6	1,808.3	1,566.4	1,488.0	1,413.4	1,342.5	1,275.2	1,211.3	1,150.5	
										Total Reven	otal Revenues including Interest) Interest	29,548.8
Beginning Fund Balance	8,655.2	10,197.8	10,383.3	7,658.6	6,827.3	6,253,4	5,643.0	5,306.5	4,928.4	4,506.0	4,035.6	3,517.0	
(Funds)	Projected Rate	of Miflation:	2.10%	2.40%	2.60%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%	2.50%	
e for Grants, Programs, Initiatives:	0.0	0.0	0.0	935.8	1,265.8	1,194.6	1,134.9	1,078.1	1,024.2	973.0	924.4	878.1	9,408.9
g Available	0.0	0.0	99.4	190.0	180.5	171.5	162.9	154.8	147.0	139.7	132.7	126.0	1,504.5
g Contracts	0.0	32.0	68.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	100.6
tracts (2000)	607.7	323.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	931.4
racts (2001)	157.0	1,258.1	3,364.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	4,779.8
racts	595.7	739.3	762.6	778.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2,875,7
ess Contracts	31.6	72.4	368,4	364.4	318.4	318.4	0.0	0.0	0.0	0.0	0.0	0.0	1,473.6
System Obligations	0.0	77.4	94.0	64.1	33.1	33.1	33.1	33.1	33.1	33.0	33.0	33.0	500.0
Igation	0.0	0.0	50.0	72.7	74.6	76.4	78.3	80.3	82.3	84.4	86.5	88.6	774.2
onal Services	6.0	11.9	21.0	12.5	12.8	13.1	13.4	13.8	14.1	14.5	14.8	15.2	163.0
gement	135.7	144.5	275.1	288.4	302.3	317.1	332.6	349.0	366.3	384.5	403.7	424.0	3,723.1
	63.8	68.0	129.5	113.7	119.8	126.2	133.0	140.2	147.8	155.9	164.4	173.3	1,535.7
	1,597.5	2,727.3	5,233.3	2,819.6	2,307.3	2,250.4	1,888.3	1,849.3	1,814.8	1,784.8	1,759.4	1,738.4	27,770.5
Balance minus Expenses	7,057.7	7,470.5	5,150.0	4,839.0	4,520.0	4,003.0	3,754.7	3,457.3	3,113.6	2,721.2	2,277.2	1,778.7	
1702 5 40	340.1	356 4	300.0	180.1	166.9	152.1	138.4	128.6	117.2	104.2	89.3	72.5	2 073 3

nitative revenues moved from 01-02 and 02-03, to 03-04 where they are likely to be earn nings projected at 3.5%, beginning 04-05.

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Appendix 6: Equity Principals

Principles on Equity

ADVISORY COMMITTEE ON DIVERSITY CALIFORNIA CHILDREN & FAMILIES COMMISSION (Approved by the State Commission on October 18, 2001)

Recognizing significant gaps and disparities in the provision of services for children and their families and as observed in educational, health and other outcomes, the State Commissioners adopted a resolution in November, 1999, demonstrating its commitment and leadership towards taking proactive steps to ensure that California children and their families from diverse populations, including children with disabilities and other special needs, are an integral part of the planning and implementation of Proposition 10. By the following summer (July 2000), the State Commissioners had established the Advisory Committee on Diversity to serve as their policy advisors on issues related to diversity and equity. For Prop 10, diversity has been defined to be inclusive of children prenatally to five years of age, regardless of immigration status, who:

Are from different ethnic, linguistic, cultural, socio-economic, religious, geographical and/or other historically or currently under-served communities; or Have disabilities and other special needs.

The Advisory Committee on Diversity is responsible for advising the State Commission in fulfilling its mission to adopt policies and practices that equitably provide California's children (prenatal to 5) from diverse backgrounds and abilities with accessible, family-friendly, culturally competent, quality early childhood services and programs designed to help them reach their full potential and prepare them for positive educational and life experiences. To achieve this vision, it is critical that parents and other caregivers of children from diverse backgrounds and with diverse abilities have meaningful roles in the planning, delivery and evaluation of Prop 10 initiatives. When historically marginalized groups have a voice in shaping the systems that affect the lives of their children, we can expect cutting-edge and powerful changes. The Advisory Committee on Diversity is confident that only through this increased level of involvement and system improvements will equity be achieved.

The Advisory Committee on Diversity determined at its second meeting (November 2000) that its work must begin with the development of Equity Principles, which were originally referred to as Diversity Principles. The State Commission is the primary audience for these Equity Principles; the principles will be used to guide their policy work and funding decisions. Additionally, the Equity Principles are intended for use by the CCFC staff and contractors. Although the Principles are not mandates, they can serve as guidelines to ensure that the programs and services established and supported by Prop 10 funds are both culturally and linguistically competent and inclusive in serving children with disabilities and other special needs.

The Committee also developed these Equity Principles with the local audience in mind and in response to the County Commissions' requests for support in this area. The Advisory Committee on Diversity feels strongly that the Equity Principles will be beneficial to the children and families served through local programs funded by the County Commissioners.

The Advisory Committee on Diversity firmly believes that through assuring improved programs and access for children and their families from diverse backgrounds and with diverse abilities, the services for all children in California will be better served. We offer these Principles to assist the State Commission in fulfilling its commitment to all children and hope that others throughout California will also adopt them. There are four major components to the Diversity Principles:

- 1. Inclusive Governance and Participation
- 2. Access to Services
- 3. Legislative and Regulatory Mandates
- 4. Results-based Accountability

The Advisory Committee approved the Equity Principles on June 29, 2001. It is anticipated that the Committee will periodically review and update the Principles.

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Inclusive Governance and Participation

Prop 10 recognizes that children develop within the context of their families and communities, and as such, it is essential that Prop 10 programs secure and obtain meaningful participation and input of the families and other caregivers of children from diverse backgrounds and with diverse abilities throughout all program development and implementation phases. Prop 10 programs should:

- Use culturally- and linguistically-appropriate outreach strategies, as well as approaches effective in reaching parents of children with disabilities and other special needs and parents who themselves may have disabilities;
- Assure that all diverse groups, particularly those who have been traditionally underrepresented and underserved, are actively engaged and involved so that they can have an equal voice in defining their needs and finding solutions;
- Use community organizations, both formal and informal networks, and other communication vehicles that have been effective in reaching out to and serving diverse groups;
- Promote and support the development of emerging parent and community leaders; and
- Assure that families representing diverse groups participate equitably in the planning, delivery and evaluation of initiatives, which includes the grant criteria process, advisory groups and other committees.

Access to Services

To assure that children from diverse backgrounds and with diverse abilities have access to high quality and culturally competent early care and education/development opportunities as a critical means for achieving equity, Prop 10 funded programs should:

- Set measurable goals and objectives for increasing access and achieving equity;
- Use culturally and linguistically relevant methods of communication and community outreach, which include engaging respected community persons to promote messages;
- Assure that programs provide access to information, resources and support regarding their child's development, including strengths and needs for all families;
- Conduct assessments that include assets, challenges, and gaps in communities and systems, as well as analyze disaggregated community demographic data (ethnicity, disabilities, language, age, socio-economic status, literacy levels, underinsured/uninsured rates, etc.). Use these assessment and data to establish priority desired results and to design program that will remove disparities and attain desired results;
- Provide information and support through culturally and linguistically responsive service providers and service providers who are knowledgeable about children with disabilities and other special needs and their families;
- Promote collaboration across disciplines, service delivery systems and communities. This includes implementation of a coordinated service delivery approach to young children, especially children with disabilities and other special needs and their families who are often served by a variety of agencies, programs, and service providers;
- Develop print, audio-visual, and electronic materials that are culturally and linguistically relevant for all communities served, are written at appropriate literacy levels, and are available for specialized populations (e.g., Braille, closed captioning);
- Schedule services in accordance with family needs and situations (work schedules, time of the year, language, transportation, etc.);
- Support programs that are individualized to address the cultural and linguistic diversity, as well as the range of ability levels and behavioral and learning styles that are representative of California's children and families;
- Ensure availability of adapted and specialized services and supports as needed to assure full participation for all children and their families. Individualization of services and supports for all families are critical to actively support a child's learning experiences in natural environments to the maximum extent appropriate;
- Demonstrate awareness of, and referrals to, services, resources and other supports available for children with disabilities and other special needs and their families:
- Demonstrate a commitment to promote a workforce that has skills, knowledge of, and reflective of the children and families being served, and a workforce that is knowledgeable about and supportive of children with disabilities and other special needs and their families;
- Demonstrate that staff who work with or on behalf of children and their families display a positive attitude about working with children with disabilities and special needs as well as children from culturally and linguistically diverse backgrounds; and

Promote policies to assure training and technical assistance necessary to improve knowledge, attitudes and skills of all involved with the Commission and build their capacity to work within culturally and linguistically diverse communities, and serve as well as to work more effectively in serving the range of abilities, behavioral and learning styles that are representative of California's children.

Legislative and regulatory mandates

Agencies must adhere to all legislative, regulatory and accreditation mandates pertinent to the provision of services to children from diverse backgrounds and with diverse abilities. Prop 10 programs should:

- Embrace the spirit of the law;
- Demonstrate leadership in assuring that all staff receive training, are knowledgeable about pertinent legislative and legal mandates and have the skills and resources necessary to implement required modifications or enhancements to services or facilities;
- Inform parents of their rights and responsibilities as well as those of their children;
- Offer its services to all children and their families regardless of immigration status (California Children and Families Commission Resolution -June 24, 1999); and
- Be held accountable for their compliance with key laws and other related mandates, for example:

Title VI of the Civil Rights Act of 1964: requires linguistic access via qualified interpreters and translated materials at no cost to the individual;

Americans with Disabilities Act 1990 (ADA): prohibits discrimination on the basis of disability and promotes equal access, building modifications, hiring practices for persons with disabilities; Language Access Laws i.e., Dymally-Alatorre Bilingual Services Act (CA); imposes direct obligations state/local governmental agencies to provide appropriate translation services for languages spoken by 5% or more of population served; Individuals with Disabilities Education Act (DEA) establishes special education and coordinated, family centered service delivery systems for children with disabilities from birth through age 5 through several programs e.g., California's Early Start Program, California Department of Education's Preschool Special Education Program; and Executive Order 13166: issued on August 11, 2000 to provide meaningful access to Limited English Proficient (LEP) individuals to federally assisted and federally conducted programs and activities.

Results-based Accountability

Prop 10 programs will have well defined and meaningful outcomes that benefit children from diverse backgrounds and with diverse abilities and thus should:

- Commit to attaining their stated program outcomes realizing that their results are crucial to ongoing sustainability and advocacy;
- Allocate sufficient resources to support accountability and evaluation activities;
- Use program planners, evaluators and other experts who are knowledgeable about children's differing abilities, and who are culturally competent in regards to the population(s) served in developing effective assessment and evaluation tools and methods;
- Conduct assessments that include assets, challenges, and gaps in communities and systems, as well as analyze community demographics (ethnicity, disabilities, language, age, socio-economic status, etc.);
- Assess regularly its inclusive governance process and provide updates on the extent of the family involvement and engagement throughout all phases of program development (planning, implementation and evaluation);
- Use culturally and linguistically appropriate questions, instruments and other research methods to collect relevant data from the populations and communities served;
- Include questions on disabilities and other related issues in surveys and other evaluation and research tools/instruments;
- Collect and report disaggregated data (e.g., ethnicity, disabilities, language, age, socio- economic status, etc.) describing children and families served and the achievement of access, equity and desired child/family results;
- Recognize that accountability and results are crucial to ongoing advocacy and sustainability; and
- Disseminate best practices and promising practices for the benefit of all children and their service providers throughout California.

Appendix 7: Butte County's Strategic Plan and Statewide Evaluation Plan Indicators Matrix

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Result]	Desired Outcomes	Statewide Evaluation Plan Indicators
	Women achieve optimal health during pregnancy	A1. Infant survival rate. A2. Number and percentage of births at low birth weight. A6. Number and percentage of live births in which mothers received adequate prenatal care. R4. Increased attention to prevention-focused services/activities
and well	Parents are substance free	F1. Number and percentage of children who live in households where no adults smoke. F2. Number and percentage of women who did not smoke during pregnancy.
Children are born and remain healthy and well nourished	Parents are knowledgeable and supportive in providing for the health needs of their children	E1. Number and percentage of children ages 1 and older who receive annual dental exams. B1. Number and percentage of children aged 19-35 months who receive the recommended vaccines. B2. Number and percentage of children who receive well-baby and child checkups by age 2. B3. Number and percentage of children with a regular medical home. C1. Number and rate of emergency room visits by children with nonfatal, unintentional injuries. D1. Number and percentage of women who are breastfeeding.
Children are borr	Children reach optimal health and dental milestones	E1. Number and percentage of children ages 1 and older who receive annual dental exams. E4. Number and percentage of children who have dental insurance. B1. Number and percentage of children aged 19-35 months who receive the recommended vaccines. B2. Number and percentage of children who receive well-baby and child checkups by age 2. B3. Number and percentage of children with a regular medical home. B5. Number and percentage of children who have health insurance. C2. Number and percentage of children who parents rate them as in a very good or excellent health. D2. Number and percentage of children 0 to 5 years of age who are in the expected range of weight for their height and age. Q13. Providing services for children with disabilities and other special needs.
n in the	Providers are adequately compensated	
npetent, qualified, and remain in the on	Providers have knowledge and abilities to improve children's school readiness and success	K2. Number and percentage of children who participate in school-linked transition/school readiness immersion programs. Child care experiences for children entering kindergarten. Kindergarten student active attendance rates. Number and percentage of parents who report receiving various parent education and support services. I1. Number and percentage of primary care providers who use developmental screenings on all children under age 3. I2. Number and percentage of children identified as having disabilities and other special needs [including a developmental delay] by the time of kindergarten entry. I3. Number and percentage of children identified with disabilities that are referred to developmental services by kindergarten entry.
lucatiक्र्य Providers are competent, qualific profession तु	Informal/exem pt providers have basic early childhood ery Child Counts	I4. Number and percentage of early childhood care and education providers who receive training and/or technical support for caring for children with disabilities and other special needs [PEDS Activities Data]. No Child is Left Behind
l Æ 4 Ev queati	There will be a sufficient	G1. Number of licensed center child-care spaces per 100 children. G2. Number of licensed family, child-care slots per 100 children.

	Parents have	J1. Number and percentage of families who report reading or telling stories regular to their children, 3 to 5 years of age.
	knowledge and	Number and percentage of parents who report receiving varies parent education and support services.
	abilities to support school	Kindergarten student active attendance rates.
>	readiness and success in	Number and percentage of mothers who completed high school or its equivalent.
sssfull	continued learning.	
sncce	Children demonstrate	K1. Number and percentage of children entering kindergarten ready for school as determined by assessments completed by teachers and parents that indicate the child is ready in the areas of cognitive, social, emotional, language, approaches to learning and health/physical development.
ess	developmentally appropriate competencies in	Number and percentage of students retained a second year in kindergarten.
rogr		State standardized test scores for reading in second grade.
Children are ready to enter school and progress successfully	self-care, social, emotional, cognitive, physical, and communication skills.	
enter	Early care and education profession meets the demand for services.	H1. Number and percentage of children who have ever attended a nursery school, prekindergarten, or Head Start program by the time of kindergarten entry.
y to		G1. Number of licensed center child-care spaces per 100 children.
ead		G2. Number of licensed family, child-care slots per 100 children.
e r		G3. Number of Head Start slots per 100 low-income children.
n n		G4. Number and percentage of licensed center child-care spaces for children with disabilities and other special needs.
dre		H2. Percentage of children with disabilities and other special needs who participate in early childhood care and education programs.
Chil	Schools and early childhood	X1. Number and percentage of elementary schools with formal linkages to preschools, Head Start and Early Head Start program, child care centers, home visiting programs and community resources
	educators support	X2. Number and percentages of preschools with formal linkages to public and private elementary schools, child care centers, home visiting programs, and community resources.
	children's successful transition.	
	Children thrive	N1. Number and percentage of children living in poverty.
nd m's Ith	in safe and stable homes.	N2. Number and percentage of parents reporting food security.
g ar Idre hea		N3. Number and percentage of children who move more than once in a year.
urin chil nal]		N1.1 Number and percentage of kindergarten children participating in free/reduced breakfast and lunch programs
urtu eir tion		N11. Percentage of mothers who are unmarried.
e n n th emo		P1. Number and percentage of children under age 5 who have lived in foster cared within the past year.
s ar ve ii nd e		P2. Number and percentage of children under age 5 in foster care that are placed in a permanent home.
illie ortiv al au	Parents demonstrate	L1. Number and percentage of children with substantiated or confirmed (open) cases of child abuse.
Families are nurturing and supportive in their children's social and emotional health	effective parenting skills	L2. Number and percentage of child maltreatment in which there is a recurrence within a 6-month period.

Parents are substance free- Mental health and alcohol, drugs, and tobacco prevention	O4. Number and percentage of mothers screened for and referred for depression. F1. Number and percentage of children who live in households where no adults smoke. F2. Number and percentage of women who did not smoke during pregnancy.
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Additional Statewide Evaluation Indicators that don't tie into Butte County's Strategic Plan

Improved Family Functioning

M1. Number and rate of births to young teenage mothers.

Systems Change

- Q2. Increased number of service locations.
- Q5. Providing co-located services (multiple agencies providing services at a shared location)
- Q6. Providing services in conveniently located places.
- Q14. Providing services for underserved population(s).
- S1. Cultural diversity training for providers.
- S4. The provision of print, audiovisual, and electronic materials that are culturally and linguistically appropriate for communities being served and written at appropriate literacy levels.
- T1. Providing comprehensive services (combination of health, educational, social, or emotional support services)
- T7. Using a centralized registry or database across agencies to share information on program participants.
- Q8. Providing home-based services
- Q9. Providing transportation to services
- Q11. Expanding service hours or making scheduling flexible
- Q12. Increasing outreach and public awareness of services.
- R1. Providing training and technical assistance to program staff to improve quality of services
- R2. Increased family focus of services (e.g., addressing the needs of multiple family members)
- S2. The provision of training and technical assistance to improve knowledge, attitudes, and skills of service providers to increase their capacity to work with children with disabilities and other special needs.
- S3. Service providers whoa re culturally and linguistically reflective of the community.
- S5. The availability of adapted and specialized services and supports for children with disabilities and other special needs and their families.
- S6. Data collected and reported by ethnicity, language, age, gender, geographic areas, special needs, populations, or other significant subgroups.
- T3. Joint planning and decision-making among multiple agencies.
- T6. Seeking joint funding and/or pooling resources with other agencies.
- T8. Advocating for policy change in collaboration with other agencies.
- U1. Using a shared accountability system across agencies (using some common measures to assess results and examining findings jointly)
- U4. Using data to inform program refinements and future program funding.
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Additional local indicators suggested by BCCFC Advisory Committees include the following:

- 1. Number and percentage of prenatal providers addressing tobacco and substance cessation.
- 2. Number and percentage of parents that are substance free (It is noted that at this time there is no reliable data).
- 3. Number and percentage of mothers with Positive/Negative drug test results at delivery (It is noted that at this time drug testing is not consistent).
- 4. Number and percentage of mothers that used drugs, alcohol, and tobacco during pregnancy.

Appendix 8: Funding Allocation Plan

Background

In fiscal year 00 - 01, the Commission awarded first round funding totaling \$977,273 to thirty successful community-based mini-grant applicants in a competitive bidding process.

In fiscal year 01 – 02, the Commission awarded second round funding totaling \$4,919,174 to eleven successful community-based big grant applicants in a competitive bidding process for a duration cycles of one, or three years. Additionally, the Commission awarded \$1.5 million for two years for the State Commission's Child Care Provider Retention Matching Fund Initiative, and \$1.4 million for four years for the State Commission's School Readiness Matching Fund Initiative.

In fiscal year 02 –03, the Commission awarded and/or obligated approximately \$45,500 to the Drug Endangered Children program, \$77,400 for the county-wide internet based information and referral system, and \$70,000 for local evaluation of Commission funded programs and services.

In fiscal year 03 –04, the Commission obligated approximately \$1.5 million for two years for the State Commission's Child Care Provider Retention Matching Fund Initiative, \$158,078 for the county-wide internet based information and referral system, and 71,000 for local evaluation of Commission funded programs and services.

Funding Allocation Plan

The funding allocation plan contained in this section of the Strategic Plan describes the overall approach that will be used to allocate funds from the Children and Families Trust Fund to specific community programs, projects and services in Butte County for **fiscal years 04 - 05 through 06 - 07**. The funding allocation plan describes what percentages of funds are allocated among selected prioritized funding categories determined by the Commission in spring of 2003. The funding allocation plan provides program specific allocation amounts. The amount to be spent in the funding allocation plan is driven by the direction and designated activities of the financial plan (appendix 5), which forecasts across revenue and expense sub categories of the Commission's budget. The Strategic Plan identifies the priority service programs for the funding allocation plan.

In the first annual Strategic Plan submitted to the State Commission on November 12, 2000, the Commission made a commitment to cap administrative expenses at 14.5% of the annual budget. The Commission has operated and intends to continue operating within this self imposed limitation. Both the financial plan and the funding allocation plan drive the annual budget, which is the specific expenditure commitment.

For fiscal years 04 – 05 through 06 - 07, approximately one and a half million dollars will be allocated per year for Grants and Initiatives. The Commission's scheduled release date of the formal Request For Proposals (RFP) from community-based bidders is January 2004. Contracts for successful grantees to provide services will begin July 2004 and end June 30 2007. All

or some of the prioritized result areas below will be included in the RFP. The Commission may select grantees from the formal the bidding process, or sole source, and/or target a collaborating group of providers for funding awards depending on the responses received to the RFP. The following categories and percentages were identified by the Commission in the spring 2003:

FY 2004 – 2007	Per Year	% of 1.5 million for grants
Children are born & remain healthy & well nourished	\$390,000.	26%
Early Care & Ed. Providers are competent, qualified and remain in the field	\$405,000.	27%
Children are ready to enter school & progress successfully	\$375,000.	25%
Families are nurturing & supportive of their children's social and emotional needs	\$330,000.	22%

Funding Allocation Guidelines

Funds will be allocated to successful bidders responsive to Commission's Request for Proposals (RFP) or Request for Applications (RFA) designed to maximize collaboration and open participation by existing and new community-based organizations or individuals. Priority will be given to bidders who demonstrate a sound history of results-based accountability. The criterion selected by Commission in spring 2003 to determine prioritized result areas will also be used in developing the RFA/RFP and factored in proposal scoring for determining successful bidders.

Funds may also be allocated on a sole source basis, or to a targeted collaborating group of providers, at the discretion of the Commission.

The Commission is committed to ensuring that the greatest possible benefit is realized for young children and their families through the use of resources from the Children and Families Trust Fund. In order to meet this overall goal, the following guidelines have been established related to the allocation and investment of Trust Fund monies:

1. Funds will only be allocated to activities that are in direct furtherance of the elements of this strategic plan or that are necessary for the operation of the Commission, consistent with the purposes expressed in the California Children and Families Act.

- 2. The Commission will actively seek to coordinate with other funding sources so that Proposition 10 resources are used wherever possible to (a) leverage funds from other sources so that the total monies available for early childhood development are increased, and/or (b) fill gaps where no other sources of funding can be identified to provide high-priority programs and services called for in this plan.
- 3. In compliance with California Revenue and Taxation Code section 30131.4, Trust Fund monies will be used only to supplement existing levels of service and not to fund existing levels of service. No monies from the Children and Families Trust Fund will be used to supplant state or local General Fund money for any purpose.
- 4. The Commission is committed to funding service providers that are able to objectively demonstrate the cost-effectiveness and overall efficacy of their services and that comply with other requirements of the Commission to ensure accountability of funds.
- 5. Since the number and magnitude of needs in Butte County far exceed the amount of funding available to the county each year from the Trust Fund, a multi-year investment strategy will be used. This means that funding will be targeted toward specific outcomes and objectives over multiple years in order to achieve a long-range impact. However, in recognition of the continuous changes that occur within the community and other funding sources, the Commission will make funding decisions one year at a time. There can be no guarantee of sustained support for programs funded in prior years.
- 6. Creative strategies will be pursued to achieve fiscal independence for funded programs wherever possible. This may include the ability of programs to generate their own revenues in the future and/or the ability to transition funding from the Commission to other sustainable sources so that Trust Fund resources are freed up for other purposes.
- 7. The Commission seeks to minimize administrative costs whenever possible so that the most resources possible can be focused on achieving the goals and objectives described in the Strategic Plan.